MINUTES
Regular Meeting of the Santa Cruz Division
February 21, 2018

Meeting
A regular meeting of the Santa Cruz Division of the Academic Senate was held Wednesday, February 21, at the Stevenson Event Center. Chair Ólōf Einarsdóttir called the meeting to order at 2:30 p.m.

1. Approval of Draft Minutes
The meeting minutes of December 1, 2017 were approved by acclamation.

2. Announcements
   a. Chair Einarsdóttir
   Chair Einarsdottir remarked that to allow enough time for discussion of the Long Range Development Plan (LRDP) and Strategic Academic Plan (SAP) presentations, the chancellor and CP/EVC have agreed to forego their usual remarks. She noted two upcoming events, both sponsored by the Center for Innovations in Teaching and Learning (CITL) – a lecture by Cathy Davidson on “The New Education” on March 1, and a forum on inclusive teaching on April 18. The forum takes the place of the first Senate meeting date in spring.

Report of the Representative to the Assembly (none)

3. Special Orders: Annual Reports
   CONSENT CALENDAR:
      a. Committee on Academic Personnel (AS/SCP/1892)

The report was approved by acclamation.

4. Reports of Special Committees (none)

5. Reports of Standing Committees (none)

6. Report of the Student Union Assembly Chair
SUA President Maxine Jiminez reported that this quarter, the SUA has been working on a food pantry for students, which has been helping with food insecurity on campus. SUA Vice President of Student Life Tamra Owens has been fundraising for scholarships for students who may be in need of textbooks or other supplies that would be required for their work.

   SUA Vice President of Diversity and Inclusion Katherine Le has been sending student representatives to various conferences related to matters of diversity. She has been working on an initiative to help first generation students, and has also been working to help UCSC attain status as an Asian American and Native American Pacific Islander Serving Institution (AANAPISI). AANAPISIs are critical for serving low-income Asian American Pacific Islander (AAPI) students and supporting degree attainment among these students. UCSC
currently meets eligibility to be an AANAPISI. This status would allow the campus to receive a designation, and then apply for grants from the federal government to support programs and projects towards AAPI retention.

The SUA, in collaboration with the Student Academic Senate (SAS), is circulating a petition to stop over enrollment across UC. This petition will be presented to the Regents.

SUA Vice President of Academic Affairs Jessica Xu has been working on providing free testing materials to students. During fall quarter, the Office of Academic Affairs initiated a pilot program through which it provided over 11,000 scantrons to different professors to distribute to their students during exams. The bookstore charges a significant markup on testing materials, and students are burdened by having to remember to bring these crucial supplies to their examinations. The SUA hopes to remedy both of these problems and institutionalize this program by the end of this academic year.

There is a commencement funding working group, led by SUA Vice President of Internal Affairs Alice Malmberg. The group is made up of students and staff, and they have been working to figure out how to sustainably fund commencement on campus. These efforts include making sure that any money provided for commencement will not be taken from College Senates without permission, confirming the location of the west-side commencement at the Quarry Amphitheater, and drafting a report to CP/EVC Tromp about commencement costs and options.

Regarding housing, the SUA is currently working on a community rentals peer advising initiative to help UCSC students find housing. This project has been funded and should be available to students soon. They are also working with No Place Like Home to address the on-campus student experience, and are currently awaiting Institutional Review Board (IRB) certification. Once certified, the SUA plans to conduct a survey to see how they can best help students with housing issues, and hold resource events to assist students in figuring out what options they have.

Regarding the LRDP, many students have gotten involved with the process and the SUA is striving to make this project as accessible as possible to students on campus. There is some concern regarding how student input and feedback is going to affect the LRDP. Overall, students would like to see more forums and engagement so they have more opportunities to provide feedback on this important project.

Student representatives for the Student Housing West project have voiced concerns that preliminary decisions are being made without their input. They had asked to see the survey before it was disseminated, and this request was denied. Many students raised concerns that their feedback is not being taken seriously. Students were also concerned with one of the survey questions that asked for race and ethnic background, which had an option that said “non-resident alien.” This is a racial slur, which should not have been included in a campus survey. Students would like to be a part of these processes in the future. Had they been included in the process prior to the survey’s dissemination, this offensive error could have been prevented. Students also wish for identity orgs to be a part of this process.
Regarding the SAP, students are concerned that it focuses too much on making the University better without fully addressing the hardships UCSC is already facing. In consultations with the administration, SUA officers felt their feedback was being misinterpreted. The SUA and other student organizations are concerned with the focus on making UCSC a prestigious institution, rather than focusing on accommodating and serving students; for example, students would like to see more investment in Math 2 and Math 3. The SUA would also like to be consulted with regard to dates and times for SAP forums on campus, as past forums have been scheduled for times that were inconvenient for students, such as during finals week.

The SUA is working on sending representatives to Sacramento to discuss issues such as tuition hikes and DACA reform.

Chair Einarsdottir moved to postpone the GSA remarks to the end of the meeting. The motion passed by a show of hands.

7. **Report of the Graduate Student Association President**

Graduate Student Association (GSA) Co-President Adrienne Ricker reported that UCSC’s GSA has decided to remain in the University of California Student Association (UCSA), despite many of the other UC GSAs splitting off to form autonomous groups. This allows UCSC representatives to have better representation at the state level.

GSA members have been active in the SAP and the LRDP planning processes, asking for a graduate college and increased graduate student resources.

UCSC Housing has created a graduate student focus group for the Student Housing West project.

GSA Co-President Nicole Vandermeer has been working with the Center for Innovations in Teaching and Learning (CITL) to develop Teaching Assistant training that should be online in the fall.

The GSA has expanded its travel grant program to include the Graduate Research Assistance Fund, which can help cover cost of travel for research and professional development, books and journal subscription relevant to classes/research, and small research funds. There will also be a fee referendum this year for an increase in funding so that the GSA can offer additional assistance to the graduate student population on campus.

The GSA collaborated with the Graduate Student Commons and Graduate Division to create a new program called GradLab, which will be active as a Giving Day project, and will provide the structural and financial support for graduate student interest groups.

8. **Petitions of Students (none)**
9. **Unfinished Business (none)**

10. **University and Faculty Welfare**

11. **New Business**
   a. **Long Range Development Plan**

   Chancellor George Blumenthal reported that the campus has hired a consultant and put together a planning committee, which is working actively on UCSC’s Long Range Development Plan (LRDP). The committee is co-chaired by Vice Chancellor for Business and Administrative Services (VCBAS) Sarah Latham, and Senate Vice Chair Kim Lau, and is comprised of faculty, administrators, staff, and students. There is also a community advisory group, comprised of various representatives from community organizations in the Santa Cruz area.

   The campus is considering an enrollment envelope of 28,000 students by the year 2040, with a plan to grow slowly and incrementally. The potential impacts of this enrollment envelope will be evaluated as the LRDP process continues. The plan will only move forward if these impacts can be identified and effectively mitigated.

   While there is an enrollment envelope, this number is not a set plan for the campus. This number is only being used to plan for how UCSC would use and develop land on campus in the event that enrollments grew to 28,000 students. The campus would reach 28,000 students by 2040 if enrollments grew by approximately 1-2% per year, which is consistent with how the campus has already been growing. The campus will need significant additional funding for infrastructure before any expansion can occur. Planning for growth could help the campus obtain some of this funding.

   A draft of the environmental impact report for the LRDP should be completed before the end of the year. Once this report is completed, the campus will undergo a full Environmental Impact Report (EIR). After the EIR is completed and feedback is solicited from various groups on campus, the administration hopes to send the full LRDP to the Regents by spring of 2020.

   The floor was opened for questions.

   Professor Onutton Narayan of the Physics Department asked if the EIR would contain commitments for increased housing, faculty, etc., prior to enrollment being increased because the campus is already under-resourced. He also asked how the campus would increase faculty, housing and other infrastructure without a set budget in the LRDP, especially if there happened to be another recession, which would affect further hiring.

   The Chancellor responded that while this commitment could not be included in the EIR, it would be impossible for any growth to happen on campus without sufficient resources. These commitments would have to be embedded somewhere within the LRDP.

   Professor Emeritus Jim Clifford of the History of Consciousness Department asked if the campus was committed to enrollment growth, or if this issue was still up for discussion and
debate. He asked if it would be possible for the campus, since it is already over capacity, to have an LRDP, which did not include plans for such dramatic enrollment growth.

The chancellor responded that in order to get funding from the state, the campus must show some commitment toward growth. The LRDP provides this commitment, but it is not a binding agreement for the campus. The campus does not absolutely have to reach the numbers set out in the LRDP. The LRDP simply shows the state legislature that UCSC is making a good-faith effort toward growing enrollments, and it plans for manageable, incremental growth on campus.

Professor Emerita Virginia Jansen of the History of Art and Visual Culture Department asked what the role of the colleges would be in the future, should the LRDP become a reality. She also commented that feedback from alumni on the LRDP should be considered, as they might have useful information having gone through the UCSC system themselves.

Chancellor Blumenthal responded that the residential colleges are a key part of the campus and will remain as such going forward. If the campus were to grow, it is possible that new colleges would be developed. This issue will also be a part of the Strategic Academic Plan (SAP) for the campus.

Physics Professor Emeritus George Brown asked if restoring the student lounges would be a part of the LRDP, as many of the lounges had been converted into dormitories recently to accommodate extra students.

Chancellor Blumenthal responded that the campus is committed to restoring all of the lounge spaces that have been converted into dorms. This will be done upon the completion of the Student Housing West project.

Art professor Laurie Palmer commented that committing to taking on even more students when the campus is already struggling to provide resources to the current student body is and concerning. She then asked for clarification on how the campus would be able to support additional students when we are already having trouble supporting the students currently on campus. She also commented that the campus should look into other funding sources that are not contingent on enrollment growth.

Chancellor Blumenthal responded that in order to get any funding at all, campuses have to plan for growth. They don’t necessarily have to hit growth targets, but they do have to plan for them.

Psychology professor Faye Crosby asked if the administration would be transparent and share information related to the LRDP when possible, and if the campus community could be told when the administration has LRDP-related information that cannot be shared due to confidentiality issues.

The chancellor responded that this would not be an issue and that LRDP-related information would be shared when possible, and it would be noted when confidential information could
not be shared.

Professor Chris Conner of the Department of Literature asked for clarification regarding the parts of the LRDP having to do with the aesthetic of the campus and architectural landscaping, and whether potential issues that could arise from these aspects of the plan would be mitigatable.

The chancellor responded that consideration of whether or not these aspects are mitigatable will be part of the discussion as the LRDP moves forward, and that no issues are “off the table” for discussion.

Politics professor Megan Thomas asked where to find information about what resources (such as faculty FTE and student services support) would be necessary to support different levels of enrollment growth on campus.

Chancellor Blumenthal responded that the LRDP is mostly a tool for land use, environmental planning, etc., and information regarding required resources for different steps toward growth would most likely need to be in a plan separate from the LRDP.

Music professor Ben Carson asked for clarification regarding the role of public-private partnerships in the LRDP process, noting concerns that private companies may not hold the same values and priorities as UCSC. He also asked if the financial benefit from these partnerships comes from each party having different standards for buildings, environmental impact, etc.

Chancellor Blumenthal responded that public-private partnerships allow the campus to take on projects, such as Student Housing West, that would not have been financially possible otherwise. The building and environmental standards are the same for both entities involved. The benefit comes from the way that private companies are financed vs the way UCSC is financed. Private companies generally have more resources available to use for these projects due to the campus’s lower debt capacity. UCSC is also being careful to make sure that any public-private partnership in which the administration engages will not compromise the values or educational mission of our campus.

Professor Carson asked if there has been any attempt to adjust the campus debt capacity so that we can avoid a public-private partnership.

The chancellor responded that the debt capacity rules for UC are set by the Office of the President, so the individual campuses – including UCSC – would not be able to change them.

b. Strategic Academic Planning Presentation

Campus Provost and Executive Vice Chancellor (CP/EVC) Marlene Tromp remarked that the goal of the SAP process is to identify UCSC’s strengths across campus and to think through what the academic future of the campus might look like. The administration is meeting with various individuals and groups across campus to solicit feedback regarding this project. These meetings will continue to take place as the plan moves forward. In the interest
of transparency, feedback, notes, reports, etc. will be posted to the SAP website as they come available. The CP/EVC expressed openness to extending the SAP timeline to allow more time for feedback.

The floor was opened for questions.

Graduate Student Association (GSA) co-president Adrienne Ricker commented that the way that the administration has solicited feedback from students may make the project prone to biased input. The students in leadership positions and students who departments would connect with are likely students who are self-driven and excel, while the SAP would affect all students, not just those who are doing well on campus. She asked what measures are being taken to ensure that feedback from students who are struggling will be taken into account.

CP/EVC Tromp responded that the administration would be happy to work with the GSA and student leadership to figure out ways to ensure that these students are heard and their feedback is represented in the SAP.

Literature professor Karen Bassi asked how the feedback for the SAP will be consolidated and utilized. She also asked if faculty growth, would be part of the SAP, as it won’t be in the LRDP.

CP/EVC Tromp responded that since there is such broad participation in the SAP process across campus, the administration is taking the job of going meticulously through all the data collected. There will also be consultations with the Senate and other groups across campus to help figure out the best ways to go about reconciling the data. Faculty growth is also a very important part of the SAP process along with enrollment management.

Politics professor Dean Mathiowetz asked how the administration plans to share the research methods used to collect and analyze the data for the SAP.

The CP/EVC responded that the administration will be consulting with the Strategic Academic Planning Steering Committee and Academic Advisory Committee to figure out how to best disseminate this information across campus.

Politics professor Megan Thomas asked for clarification on the possible timeline extension for SAP and the commitment to obtaining Senate feedback on SAP overall.

CP/EVC Tromp responded that the administration is committed to getting feedback from the Senate regarding the timeline and if it should be extended, as well as for the project in general. They will work with senate leadership, and the senate more broadly, to develop a timeline and process that is appropriate for all parties involved.

Applied math and statistics professor Abel Rodriguez asked if there would be a discussion regarding the overall vision for the campus.

CP/EVC Tromp and IAVPAA Berger responded that the campus has already received a lot
of feedback regarding some of the visions different groups have for their particular constituencies on campus, but the administration is working on coordinating discussions regarding the broader goals for the campus.

Psychology professor Gina Langhout asked for more clarification regarding the timeline of the SAP, noting that extending the date for faculty hires for another year might be better so as to stay within the SAP process.

CP/EVC Tromp responded that the current timeline is not permanently fixed, and if the SAP is not completely finished by the time the campus reaches the planning deadline, then the deadline will have to be moved so as to not truncate and rush the process. The SAP is also a continuous process that evolves year after year. It is not a stand-alone project that is done once and then let go of.

Film and digital media professor Anna Friz asked if the SAP would address management of teaching loads, which will inevitably increase due to enrollment growth, and if pedagogical solutions might also be discussed as part of the plan.

CP/EVC Tromp responded that these issues are being discussed and will be addressed in the SAP, as many constituencies across campus have commented regarding the need for teaching load management and pedagogical changes being addressed.

Ecology and Evolutionary Biology Professor Ingrid Parker asked how the Silicon Valley project would factor into the SAP.

CP/EVC Tromp responded that Silicon Valley is one of the many components of the SAP. Many of the SAP working groups are thinking about Silicon Valley and what role it should play in the process. The administration is currently reviewing the programs that are already running or planned to be hosted at the Silicon Valley campus, and how they could help UCSC make an impact.

Psychology professor Faye Crosby asked if the administration is thinking about how to promote what is distinctive about UCSC as a whole as part of the SAP.

The CP/EVC responded that this is something the administration is considering as part of the SAP, and that UCSC’s distinctiveness is an important component for the campus as an institution of education, research, etc.

A student asked how the administration plans to reach out to the Latinx student population to get their feedback on the SAP.

The CP/EVC responded that the administration would be happy to set up a meeting to speak with these students to better understand and discuss what their specific needs are, and to incorporate them into the SAP.

c. Parkland Resolution
Committee on Emeriti Relations chair Barry Bowman proposed the following resolution from the floor:

**Whereas** the Santa Cruz Academic Senate -- teachers, scholars, instructors, and researchers -- are committed to ensuring a safe environment where research, teaching, and service may thrive,

*and whereas* recent and reoccurring mass shootings on educational campuses threaten our mission and very existence, we join in solidarity with the survivors of the Parkland Florida school shooting on February 14, 2018 in calling for comprehensive and effective legislation to address gun issues so that no student need attend school in fear.

**Be it resolved,** that the Santa Cruz Academic Senate requests that our Governor and State officials work with all other elected officials to ensure a safe and secure educational environment for all.

The floor was opened for debate. There was none.

The resolution passed by a show of hands.

The Meeting was adjourned at 5:00 p.m.

ATTEST:
Heather Shearer
Secretary
March XX, 2018