

**Committee on International Education  
2017-18 Annual Report**

To: Academic Senate, Santa Cruz Division

The Committee on International Education (CIE) advises the Senate and campus administration on matters related to international education on the UCSC campus, initiates studies and reviews, and assists in the formulation of policies regarding international education at UCSC. This year, CIE's work directly addressed the need for increased faculty engagement with campus internationalization efforts as well as collaboration with the administration on the faculty led study abroad proposal review process.

**Strategic Planning and Campus Structure for Internationalization**

During the 2016-17 year, CIE sent correspondence to Chancellor Blumenthal and then-new CP/EVC Tromp (6/23/17), providing a recent history of committee efforts to engage with the administration on strategic planning for internationalization and providing a set of recommendations for a structure that would implement a strategic vision for internationalization, strengthen research partnerships and international faculty collaborations, increase non-resident enrollments, and create opportunities for students. CIE, over recent years, has strongly advocated for a Vice Provost position, appropriately staffed, that would lead the development of a vision and planning for advancing our stated campus goal of increased internationalization. In winter 2018, the committee received a response from CP/EVC Tromp (1/08/18), indicating her decision to postpone the search for a Vice Provost for Global Engagement, also noting that the Strategic Academic Plan (SAP) process would help assess the needs of the campus.

The committee in 2017-18 continues to strongly advocate for and believe in the need for a VPGE position for the campus (i.e., CIE to CP/EVC Tromp 3/6/18). Given the campus aspirations for non-resident growth relative to its current numbers, and the clear need to have a central, responsible position for following up on and implementing research partnerships and international collaborations, the committee believes a strong administrative commitment to this position is needed to make progress on internationalization goals.

The Strategic Academic Plan (SAP) process underway this year provided an opportunity for the committee to further provide input to the campus. CIE also consulted with Associate Vice Provost for Academic Affairs (AVPAA) Martin Berger (4/3/18) for an in-depth discussion on how campus internationalization might be integrated into the SAP. CIE continues to be concerned that global engagement has not emerged as a strong priority in the SAP process. While the committee appreciated AVPAA Berger's insights about how global engagement can take various forms, and be integrated into the process in different ways, the gap between stated campus goals and what is emerging in the SAP process needs to be addressed. CIE believes that the entire campus (faculty, students, staff) will benefit from global engagement and diversity via increased research collaborations that connect research, teaching, recruiting and partnership, and that this can be accomplished in synergy with resource generation efforts that have been a goal of the campus (through non-resident enrollments). However, strong leadership and a strategic vision and plan are needed to help us achieve these goals, and campus administration needs to articulate a commitment to global engagement as a priority for the campus.

During spring 2018, the committee reviewed a request from Interim Vice Provost for Global Engagement (iVPGE) Richard Hughey seeking CIE support on his planned use of the American Council on Education (ACE) Internationalization Lab program to assist with campus strategic planning for internationalization. The use of ACE Lab was first proposed in 2015-16 by then VPGE Joel Ferguson. At that time, the committee was not supportive of the use of ACE Lab. The committee recommended consideration of alternate ways to proceed with strategic planning, and requested, but never received, data on how other UC campuses have proceeded with internationalization. Ultimately, VPGE Ferguson communicated that campus central administration preferred development of an in-house planning process, modeled after the ACE Lab. The committee considered the renewed request with this context, and ultimately decided to support iVPGE Hughey's efforts to work with ACE, viewing it as an opportunity to get key stakeholders, especially our Chancellor and CP/EVC, engaged in the process.

CIE did express a number of reservations, including lack of clarity around campus commitment to internationalization efforts, ACE experience with and ability to meet the needs of our campus (ACE does not have recent experience with what CIE would consider peer institutions), and total cost of the program. However, CIE sees the potential advantages as outweighing these reservations and looks forward to participation in this process and to making progress in integrating strategic planning for internationalization with the broader campus SAP.

The committee appreciates the work of iVPGE Hughey in moving the ACE Lab process forward. He has identified, with Senate support, co-Chairs for the program, which will include the 2018-19 CIE Chair. CIE looks forward to its engagement in the process in the next academic year.

### **Review of Faculty Led Study Abroad Proposals**

2017-18 constituted the second year of the “pilot phase” for CIE and Global Engagement/Study Abroad for faculty led study abroad proposals. Proposals reviewed this year were submitted by faculty for summer 2019 courses abroad.

CIE worked extensively in 2016-17 and continuing into 2017-18, in collaboration with Global Engagement, to recommend changes for this review cycle. This year, there were a number of significant positive changes to the process, including: increasing the time between the faculty call and deadline for submission, which provided faculty more time to prepare the proposal; availability of a web portal for faculty submissions; Study Abroad information workshops that included CIE representatives on the faculty study abroad application process; revising CIE and GE/Study Abroad criteria for review and providing review criteria in the application process; and clarifying the two step review process. The committee appreciated the collaborations and consultations with both iVPGE Hughey and Assistant Vice Provost for Global Engagement George that led to instituting these changes in this review cycle.

During winter 2018, the committee reviewed six faculty led study abroad proposals for summer 2019 from faculty in the Arts, Humanities, Social Sciences, and one course to be offered by a College. CIE reviewed the proposals and supplemental documents (typically the syllabus, and in one case, an Agreement of Cooperation). Like last year, the committee worked with GE/Study Abroad on a two-step campus review process for the proposals. CIE’s review constituted the first

step of the process. The committee believes faculty-led study abroad opportunities are an important way to facilitate broader international engagement, increase the visibility of UCSC, and enhance undergraduate education through multicultural interactions. In reviewing proposals, the committee considered description of the target demographic and student selection criteria, academic content/quality (international components), and feasibility, including clear statement of instructor experience and preparedness in leading study abroad programs or in-country language experience, evidence of instructor connection with the host institution, evidence that facilities and related resources of the host institution were adequate for course implementation, and description of potential safety issues and instructor cognizance of need to develop a risk management plan. CIE emphasizes that it is not equipped to evaluate risk and safety of the program; this aspect is evaluated comprehensively by the Study Abroad Office. Rather, CIE is looking for evidence that the faculty is aware of this issue and has a plan to address it.

*Recommendations for Future Review Cycles*

2016-17 and 2017-18 have both been treated by CIE and GE/ Study Abroad as the “pilot phase” for faculty led study abroad proposals, with anticipation that the first “regular” cycle will take place in 2018-19 (with review of 2020 summer proposals). One continuing issue has been the question of how to handle integration of the Committee on Courses of Instruction (CCI)—which has plenary authority over course approvals—into the review process. CIE agreed to review the question of where in the process CCI review of courses would be best placed, either before or after CIE review of proposals, to both facilitate the course approval process by CCI and to best support and incentivize submission of study abroad proposals.

The CIE and CCI chairs met during winter 2018, with each chair taking discussions back to their respective committees. These discussions led to an internal document memorializing agreements for the review of faculty led proposals. The committees also provided this information to iVPGE Hughey (CIE and CCI to iVPGE 3/27/18) as a set of recommendations to implement in the coming year.

During the two-year pilot phase, CIE initial review of proposals requested that a course syllabus be submitted to CCI prior to CIE review. CIE found that, in practice, the review process has not worked optimally, with some proposers submitting syllabi from courses that are existing, but taught on campus, with the expectation that the syllabus would be revised at a later stage to fit the study abroad location. This practice did not provide CIE or CCI with the information needed to review these types of courses, or even to flag that the syllabus was intended for a study abroad course. The recommendations from CIE and CCI to iVPGE Hughey addressed this problem, and moving forward, CIE will review study abroad proposals, including an updated syllabus, without requiring the faculty to have submitted the course for CCI approval at the time of CIE review. CCI will review the course after CIE and GE/ Study Abroad approval of the faculty proposal.

CIE looks forward to reviewing faculty led summer abroad proposals for summer 2020 during winter 2019. CIE is concerned that even with an expanded application submission window this year, there were fewer proposals submitted for review than in the previous cycle. The committee will work with GE/Study Abroad and hopes to have an increased number of submissions this next year.

### **Review of Exchange Program Proposal**

During winter 2018, CIE reviewed a proposal from iVPGE Hughey for international exchange and visitor programs, which seeks to provide opportunities for students, increased global institutional collaborations, and increased international visibility for the campus. The committee was generally in strong support of the proposed program, which proposed to be limited in scope to 10-20 students for the 2018-19 academic year.

IVPGE/VPDUE Hughey sought endorsement from CAFA, CEP and CIE on different aspects of the proposal. CIE was requested to provide approval of the partner institution by certifying institutional or programmatic quality, and to participate, along with CAFA and CEP, in regular assessment of exchange and visitor programs. The committee felt strongly that it did not have the expertise to certify institutional quality, and without this expertise, would simply serve as a “rubber stamp” for these types of programs. CIE, however, was willing to participate in regular assessment or review of these programs.

The CIE and CEP chairs met with iVPGE Hughey and agreed that CEP would approve any additional institutions added to the program beyond the initial list of institutions presented in the proposal. CIE will participate in review of annual reports and assessments, with the first report scheduled to be received in fall 2020.

### **International Enrollment and Recruitment**

The committee once again consulted this year with Associate Vice Chancellor for Enrollment Management (AVCEM) Michelle Whittingham on international recruitment, admissions, and enrollment related issues. The consultation focused on orienting the committee and providing data on nonresident enrollments for 2017-18, targets for the following years, and overall aspirational targets for the near term. The committee also requested an update on the Admissions International Recruitment Plan, in order to better understand goals and vision for international admissions as well as how current approaches address those goals and vision. The consultation serves as an annual “state of international admissions” consultation, and helps the committee better understand developing trends. The committee noted that there is a gap between campus aspirations for nonresident enrollments and the actual nonresident enrollments the campus is able to yield. The committee also reiterated the importance of a positive experience for students as a recruitment tool and strategy for drawing robust future nonresident cohorts. The committee will continue to annually review international admissions and enrollments with AVCEM Whittingham.

### **International Student Success**

CIE considers a positive and successful experience for international students to be one key component of advancing internationalization of the campus. This year, the committee consulted with Vice Provost for Student Success (VPSS) Jaye Padgett (5/29/18) to learn about the work of the Student Success Division and its collaborations with other divisions. Specifically the committee was interested in the work and mission of the division and its collaborations with Undergraduate Education and the Graduate Division; an overview into international experience and wellbeing, including successes and challenges in advancing and promoting student success for international students; and an overview of the difference between international and domestic students on typical measures of success, including retention, time to degree, and GPA.

VPSS Padgett shared the committee's concern that there is not enough attention to the experience of international students on the campus. The committee believes that the campus should be thinking about the student experience at the point of recruitment, as we have a responsibility to provide *all* of our students with the support that they need to be successful. The committee learned that there are funds that have been recently earmarked for international student success going forward, and the committee will follow up in 2018-19 on any resulting initiatives to support our international students.

The committee will also continue to work with VPSS Padgett on related issues in the next year. VPSS Padgett agreed to provide, once available, data from his office on international student success. The committee was particularly concerned with the difference in retention rates for international vs. domestic students. CIE was also interested in reviewing the results of the exit survey once these data are available. These data are expected to come to CIE during fall 2018.

### **Local and Systemwide Issue Review**

In addition to the issues identified in earlier sections of the report, the committee reviewed and commented on the following issues and/or policies:

- Centers of Excellence Proposal (April 2018)
- Systemwide Senate Bylaw 128 (February 2018)

### **Continuing Issues for CIE in 2018-19**

- Participate in and monitor campus plans for internationalization, including ACE Lab participation
- Continue collaboration with administration in review of faculty led summer abroad proposals
- Monitor Global Engagement initiatives for increasing international enrollment, including proposal for study abroad exchange programs

Respectfully submitted;

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