

COMMITTEE ON INTERNATIONAL EDUCATION 2016-17 Annual Report

To: Academic Senate, Santa Cruz Division

The Committee on International Education (CIE) advises the Senate and campus administration on matters related to international education on the UCSC campus, initiates studies and reviews, and assists in the formulation of policies regarding international education at UCSC. This year, CIE's work directly addressed the need for increased faculty engagement with campus internationalization efforts as well as collaboration with the administration to develop a faculty led study abroad proposal review process.

Strategic Planning and Campus Structure for Internationalization

The committee strongly supports a campus strategy for global engagement that includes increasing our international enrollments and research collaborations, and has made efforts this year to provide input to the administration on a longer-term vision which can guide building out an appropriate structure and the development of strategic initiatives that will best serve our faculty, students, and the campus.

During the past two years, the committee has been engaging with the administration, following up on the Vice Provost of International Engagement position. (CIE to EVC June 18, 2015 and November 12, 2015), outlining key ideas to shape the job description and laying out the committee's recommendations. The committee continued this work this year. When CIE, during fall 2016, learned that the recently established Global Engagement Division was to be eliminated, CIE formally sent correspondence to the Chancellor (December 13, 2016) on its concerns with what it understood to be occurring, a request for information about the campus administration's vision for campus internationalization, and committee recommendations for developing a long term vision and strategy. This letter was quickly responded to by Associate Chancellor Sahni, who subsequently consulted with the committee on February 14, 2017. Associate Chancellor Sahni informed the committee that he had been tasked with developing a long-term strategy for international issues that were inclusive of committee recommendations. Some of the questions he posed for the committee included issues on which CIE, and the Senate more broadly, had previously taken formal positions on, including the title and reporting structure for the proposed leader for campus globalization (see CIE response to International Recruitment Assessment, October 2013; also the Senate Executive Committee's "Proposal for a Framework for International Engagement" February 2015).

After this consultation, the committee was informed by Senate Leadership of plans to name an interim Vice Provost for Global Engagement (VPGE) position to replace the retired VPGE. On March 17, 2017, the official announcement about this appointment was sent to the campus community. That announcement noted that VPDUE Richard Hughey had been concurrently appointed as interim VPGE, effective January 1, 2017. Since CIE strongly supports that the campus leader of global engagement should be a faculty Vice Provost position, the committee regarded the appointment of the interim VPGE as a positive development.

The committee agrees that a clear statement about campus vision is critically needed at this juncture, and would like to see increased intra-administrative coherence and guidance moving forward. The committee has some suggestions for areas of collaboration, and will be following up on these during the 2017-18 year. In particular, CIE would like to provide input to the administration and be consulted on the job description for the VPGE. Previous CIE correspondence (6/18/15; 11/12/15; 12/13/16) has outlined some broad points for consideration, and the committee looks forward to providing further feedback on the proposed job description. In addition, CIE welcomes the opportunity to provide feedback on other related issues to the search, including scope, timeline, plans for advertising, and the role of faculty in the search process. The committee has requested an outline from the administration about its vision and the planned roll-out for this position, and looks forward to continued work on this in the next year.

In addition, CIE would like to provide input to the administration and be consulted on the development of a strategic plan for global engagement and campus internationalization. The committee understands that there are several campus needs, including: increasing non-resident enrollment and creating opportunities for increasing enrollment of limited status students, and developing a longer term vision which can guide building out an appropriate structure and development of campus strategic initiatives. In the current political climate of the state, which over the recent past has included hotly debated issues such as non-resident enrollment caps, a state audit report (“The UC: It’s Admissions and Financial Decisions Have Disadvantaged California Resident Students” March 2016), and discussions about the “compare favorably” admissions policy, CIE believes that a clear and coherent campus vision and commitment of resources are needed to guide strategic planning, initiatives, and tangible next steps, and looks forward to partnering with the administration on the work ahead.

Review of Faculty Led Study Abroad Proposals

This year, the committee began conversations with then Vice Provost of Global Engagement Ferguson and now Assistant Vice Provost (AVP) of Global Engagement George during fall 2016 about faculty led study abroad experiences for undergraduates. CIE agrees that support for faculty-led study abroad opportunities are an important way to facilitate broader international engagement, increase the visibility of UCSC, and enhance undergraduate education through multicultural interactions. The Division of Global Engagement (GE)/Study Abroad Office noted that plans were in place to provide Study Abroad Office support for launching these types of courses, and CIE expressed an early interest working with AVP George in reviewing the proposals, in conjunction with the Senate Committee on Educational Policy and/or Courses of Instruction (CCI has purview over course approval) as appropriate.

Over the course of the year, the committee worked with AVP George to develop an outline for implementing a two-step campus review process of faculty led summer study abroad proposals. CIE’s review would constitute the first step of a two-step proposal review process. The committee considered academic content/quality (international components), preparedness of the faculty member/course instructor proposed to teach the course (international experience, connections with the host institution, familiarity with the area/language), quality of the partner institution (location and facilities), and proposal discussion of overall safety of the program. CIE is not equipped to evaluate risk and safety of the program; this will be evaluated comprehensively by the Study Abroad Office. Instead, CIE reviewed for evidence that the

faculty is aware of the issue and has a plan to address it. Proposals approved by CIE would then be invited by Global Engagement to submit a full proposal to the Study Abroad Office (actual course approval is under the purview of the Senate Committee on Courses of Instruction). During winter and spring, the committee reviewed administrative proposal forms developed by AVP George and developed its own proposal review forms. During spring quarter, the committee informally reviewed as an informational item (due to administrative time constraints) and without providing recommendations, two proposals forwarded by AVP George for summer 2017 faculty led proposals.

The committee formally reviewed faculty led summer study abroad proposals for summer 2018, with the understanding that this was a new pilot phase review process. As outlined below, proposals should be reviewed by the committee over a year ahead of their planned offering, and the process this year was a pilot phase because of the time constraints, with little time for the call, and limited time for review. In future years, as outlined below, we expect that these deficiencies of the review process will be corrected.

During spring 2017, the committee reviewed thirteen faculty led proposals from faculty in the Arts, Humanities, Social Sciences, and Physical and Biological Sciences Divisions. CIE reviewed the proposal and all supplemental documents submitted by the faculty (typically syllabi, and in one case, a letter of invitation from the institution abroad). Conversations with AVP George indicated that the Study Abroad Office could handle working with ten faculty proposals this year, which provided some context on “capacity” for the committee. The committee also requested notes from Study Abroad staff commenting on three areas: UCEAP overlap, an assessment of potential risk and safety issues, and potential budgetary concerns.

Recommendations for Future Review Cycles

The committee will continue working with Global Engagement during 2017-18 to improve the process for review of faculty led study abroad proposals. The committee also provided iVPGE Hughey with a set of recommendations to improve the review process in the future, including:

- **Timeline for Review:** As this was the pilot year, the committee agreed to work on an expedited timeline to review the proposals, with plans to correct that in future cycles. However, this year, the timeline for faculty to prepare proposals was also extremely short. The call to faculty went out on May 23, with proposals due June 1. Next year, the committee believes faculty would benefit from extending the time between the call and deadline. In addition, the committee has requested additional time to review the proposals and make more extensive recommendations. The committee this year had one meeting to review all thirteen proposals. In future cycles, reviews should take place over at least 3-4 CIE meetings. CIE will work with GE on the details of implementing a revised timeline.
- **GE/Study Abroad Capacity:** CIE recommended that it would be helpful to have a clear indication of how many proposals can be handled by the Study Abroad Office for development early in the process, and to have this information sent out with the call for faculty to be aware of. The committee anticipates that as the timeline for review is increased, there will be more proposals submitted in future cycles.

- **CCI Approval and Proposal Submission:** Many of this year's proposals had not yet submitted the course for CCI approval. While having CCI approval prior to CIE's review would likely result in a more fully developed proposal, this year's call and timeline did not permit this. On the other hand, another argument might be that CIE review of a proposal might be worthwhile before full course development and CCI review. This is a question that needs more discussion, and CIE will be taking up this issue during fall quarter 2017, in tandem with a review of the CIE forms based on what this year's review process.
- **Update on Selected Proposals:** The committee looks forward to an update on which proposals are selected for full development after the second step review by GE/ Study Abroad. The committee recommends that proposals "not recommended" do not move forward. However, the committee is willing to review revised proposals for those that were originally reviewed by CIE in the "possible but insufficient information to assess" category. An initial meeting with iVPGE Hughey and AVP George has indicated a small number of revised proposals will come forward for CIE review and consideration during fall 2017.

International Enrollment and Recruitment

During 2015-16, the committee re-instituted annual consultation with the Associate Vice Chancellor for Enrollment Management (AVCEM) Whittingham on international recruitment, admissions, and enrollment related issues. This year, the committee consulted with AVCEM Whittingham during winter quarter. The consultation focused on orienting the committee and providing data on campus nonresident enrollments for 2016-17, targets for the following year, and overall aspirational targets for the near term. The committee also requested an update on the Admissions International Recruitment plan, in order to better understand goals and vision for international admissions. The committee also requested an update on collaboration and coordination between Admissions and Global Engagement (Admissions focuses on degree seeking international students and Global Engagement is focused on limited status students). CIE appreciated AVCEM Whittingham's willingness to provide this overview, which was very helpful in orienting the committee to the "state of international admissions" on the campus. The consultation also raised areas of concern that the committee will continue to monitor, including—the level/depth of collaboration between Admissions and Global Engagement on recruitment practices and overall international nonresident planning efforts, as well as how admissions practices connect with a broader campus vision for internationalization. These are areas of continued interest for the committee in the next year. The committee will continue to consult with AVCEM Whittingham again during 2017-18.

Local and Systemwide Issue Review

In addition to the issues identified in earlier sections of the report, the committee reviewed and commented on the following issues and/or policies:

- Draft Presidential Policy on International Activities (November 2016)
- Revised Proposed Revision to UCIE Bylaw 182 (December 2016)
- Proposed Revisions to Senate Regulation 630.D (March 2017)

Continuing Issues for CIE in 2017-18

- Participate in and monitor campus plans for internationalization, including the administrative search for campus leader for global engagement
- Continue collaboration with administration in review of faculty led summer abroad proposals
- Monitor Global Engagement initiatives for increasing international enrollment, including proposal for study abroad exchange programs

Respectfully submitted;

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