

## **COMMITTEE ON INTERNATIONAL EDUCATION Annual Report 2013-14**

To: Academic Senate, Santa Cruz Division

### **Introduction**

The Committee on International Education (CIE) advises the Senate, the Chancellor, and the Dean/Vice Provost of Undergraduate Education on matters related to international education on the UCSC campus and initiates, reviews, and assists in the formulation of policies regarding international education at UCSC. This year, CIE's work directly addressed the need for increased faculty engagement with campus internationalization efforts.

The dramatic increase projected next academic year for international enrollments and the hiring of a new Senior International Officer at the Associate Vice Provost level this summer, indicate renewed campus interest in, and progress made, in global engagement. In the last two years, CIE played a role encouraging international enrollment and initiated discussion about a more senior faculty director for international questions. This year, the Committee on International Education has laid the foundation for increased faculty engagement with campus internationalization. We expect to continue this work next year to engage faculty to collaborate in building a vision of internationalization appropriate for the needs and concerns of this campus. During 2013-14, the committee focused on three areas aimed at eliciting faculty input and engagement 1) conducting the UCSC International Experiences and Contact Survey, 2) conducting department visits to elicit faculty feedback across all divisions on campus, 3) planning a Senate forum focused on Internationalization at UCSC. The committee also continued to work on developing ideas for, and gauging faculty interest in, developing an International Studies minor. Finally, CIE participated in divisional senate business and consulted with numerous members of the campus community about issues related to internationalization.

### **UCSC International Experience and Contacts Survey (CIE Faculty Survey)**

A major focus for CIE in 2013-14 was the "UCSC International Experience and Contacts Survey." The purpose of the survey was twofold. First, CIE wants to find out the range and extent of faculty international contacts and experiences. This data will help identify the latent connections of faculty, and may provide information that will help promote and further develop international recruitment and retention efforts as well as international research collaborations. Second, CIE anticipates that the survey will be useful in building a faculty driven vision of internationalization at UCSC. The survey includes questions about faculty's personal international experience (where they have lived, countries regularly visited, languages spoken), professional/research experience (international scholarship focus, international grant application activity, international teaching/research experiences), and open ended questions about their opinions on UCSC internationalization (how campus should facilitate faculty international work, general comments about internationalization at UCSC).

The survey was first sent to all senate and non-senate faculty at UCSC in October 2013. By June 2014, survey respondents totaled 134.<sup>1</sup> Early preliminary analysis of the survey during fall 2013,

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<sup>1</sup> Of the total 134 respondents, 107 identified as Senate faculty and 27 as non-Senate faculty (NSF).

indicated that faculty respondents have lived in seventy countries, regularly visit sixty-three countries, speak thirty-eight different languages, and have taught or researched in eighty-nine countries.

The survey remained open through June 2014. Now that the survey has closed, CIE expects to analyze the complete survey data when the committee reconvenes next academic year. CIE anticipates that the survey will help the committee build a useful database of our faculty's internationalization experiences and expertise, identify themes and issues that are important to faculty, and direct further internationalization efforts on campus.

### **Department Meeting Visits**

A second major focus for CIE in 2013-14 was reaching out to all academic departments on campus to schedule a department meeting visit. The purpose of department visits was to engage faculty on what “internationalization” means for them, in context of their role as faculty within their departments/divisions. CIE further aimed to provide outreach/education to faculty on the status of internationalization on the campus, summarize CIE's role in further developing internationalization, and elicit faculty questions and comments on the issues presented. After each visit, the CIE member who conducted the department visit logged the notes from the visit, including questions raised by faculty, major themes of the discussion, and concerns and suggestions.

At each 15-20 minute department visit, CIE presented a timeline of internationalization at UCSC, discussed CIE's recent work and efforts, discussed recent initiatives and efforts from administration, and opened the floor to faculty questions and discussion. The committee's visits were scheduled during winter and spring quarters.

CIE visited a total of fifteen departments spanning all five academic divisions (Arts, Humanities, Physical and Biological Sciences, Social Sciences, and Baskin School of Engineering). CIE discussed major themes emerging from the department visits in winter and early spring quarters. These preliminary discussions from the data indicated that there were a few prominent themes: some faculty were unclear about the current state of international initiatives on campus, faculty expressed concern about available support for international undergraduate and graduate students, and faculty expressed concern about the strain of an increased international population on campus without adequate academic and cultural support.

Now that department visits have concluded, CIE expects to analyze the data collected next academic year. This data provides a second important way to identify themes and issues that are important to faculty and will inform further internationalization efforts on campus. The committee will discuss how to best present and disseminate the data from the department visits, and how to best support continued faculty engagement on this issue, during 2014-15.

### **Forum on Internationalization**

During 2013-14, CIE engaged in the planning process for a forum focused on Internationalization on the UCSC campus. The forum continues to build momentum and faculty engagement on the topic of internationalization that began with CIE's faculty survey and department visits this year.

The forum will focus on developing a conversation on campus about internationalization, and developing ideas and a vision for UCSC that is faculty driven and in collaboration with campus administration.

CIE expressed interest in further developing and promoting a broad vision of internationalization that helps define campus priorities for global engagement. CIE is particularly interested in faculty research collaborations, strategic partnerships, increased opportunities for graduate student research (outgoing and incoming), and building sustainable academic structures for internationalization. Toward the end of the academic year, the committee discussed giving the forum and international engagement a slant toward social justice.

CIE's planning process included finalizing a structure and format for the forum, identifying goals, identifying potential speakers, and developing a timeline for a fall event. CIE's structure will feature plenary speakers, faculty respondents, small group sessions to identify faculty priorities for international engagement, and a plenary report back to share ideas at the end of the forum. The list of speakers was finalized early in the summer. CIE continued to work on the logistics of planning the forum over the summer. The forum will take place in early fall 2014.

### **International Studies Minor**

CIE worked consistently over the course of the year to develop ideas for an undergraduate minor focused on international education and knowledge. What began as a committee interest in a certificate program developed into an interest for supporting the development of a minor in International Studies. The aim is to provide a track for committed students to formalize their focus in international issues in a way that may not be legible within an individual major. To date CIE has identified courses in each division that might enable some component of such a minor. The committee has discussed different potential directions that such a minor might take and how to name it or distinguish it, and raised the question of whether an international studies minor might even comprise different possible sub-tracks such as international entrepreneurship, multicultural humanities, or international social justice. CIE has considered what kind of minimum requirements such a minor might have with respect to language study and/or study abroad. The committee Chair has also consulted with the Committee on Educational Policy. There remains significant work to do, principally, to identify a small group of committed faculty around campus who could propose and guide the minor, since this is something that is beyond the capacity of CIE itself. CIE agreed to form a sub-committee of three members who will finalize the potential faculty list and approach these faculty regarding the work of starting a minor. The committee expects to approach faculty early next year, and anticipates that a group of core program faculty will take the lead in launching a minor. CIE expects to continue to monitor progress on this issue during the next academic year.

### **Divisional Business, Consultations**

CIE discussed and responded to the following divisional issues:

#### *UCSC International Recruitment Assessment Draft Report (October 2013)*

CDB Solutions was contracted by UCSC to assist with campus effort to assess the potential of increasing international student enrollment. CDB conducted a review of campus activity related to

the core function and recruitment of international students. The report, prepared by Ian Little of CBD solutions, was reviewed by CIE.

CIE expressed support for Mr. Little's involvement with UCSC and was pleased with the range of conversations occurring around campus regarding international recruitment and internationalization in general. The committee, however, raised several concerns in response to the draft report. CIE was unable to determine the level of consultation done in the course of drafting the report, but noted that it appeared that some units had been consulted extensively (Office of Admissions), while others did not have adequate consultation (International Education Office). CIE reiterated that internationalization at UCSC is not limited to the recruitment of international students and must be tackled by more than the Office of Admissions. CIE supported the report's proposed structure for international education that reports to the Executive Vice Chancellor via a high-ranking international officer on campus, as many aspects of internationalization have to occur outside of the umbrella of undergraduate education. However, the committee noted that the report lacked a clear prioritization of positions and a timeline for implementation. Finally, CIE noted that the report lacked information on key areas such as graduate recruitment and faculty research connections. These areas are key to international recruitment and internationalization in general.

*Proposal for Support of International Student Growth and Campus Globalization (January 2014)*

CIE reviewed VPDUE Hughey's proposal for Support of International Growth and Campus Globalization, which included a funding formula, a proposed new Associate Vice Provost position, and other initiatives. The committee's response to the proposal included feedback on a number of specific points in the report, and also highlighted key broad concerns. CIE noted the committee's strong support of ongoing campus conversations on how to internationalize the campus, and also expressed support for the creative way in which the VPDUE has risen to the challenge of thinking through what internationalization might mean for the campus.

CIE noted that there was limited consideration in the proposal for opportunities for recruitment of international graduate students and for support of international research, and this highlights the challenges of the current location of internationalization under the Division of Undergraduate Education. Along with other Senate committees, CIE suggested a 2-4 year transition shifting internationalization out of the Division of Undergraduate Education to a location drawing more broadly on Divisions, notably the Graduate Division and Office of Research. The committee also noted the challenges of coordination between the Senior International Officer/AVP and the Special Advisor to the Chancellor for International Initiatives. CIE suggested that this relationship will need to be evaluated to ensure continuity and coordination between the two positions.

Further highlighting important omissions, CIE pointed out that the proposal only sparingly addressed areas key to comprehensive internationalization, including opportunities to increase international graduate enrollments, support for international scholars and non-degree students, international faculty exchange, partnerships with foreign universities, support for international faculty research, and language support.

CIE, however, noted its support for the priorities reflected in the proposed use of tuition funding to support global engagement. The committee appreciated the opportunity to comment on the proposal and will be active in continued conversations on this issue.

### *Consultations*

To increase its understanding of campus efforts at global engagement, CIE consulted with the following:

- Special Advisor to the Chancellor for International Initiatives Anuradha Luther: on her charge from the Chancellor and plans for her position, identifying areas of potential cooperation with CIE (October 2013)
- International Education Office (IEO) Director Anne Butler: annual update from IEO (November 2013)
- College 9/10 CAO Deana Slater and Colleges 9/10 Provost Campbell Leaper: on the colleges' international initiatives (January 2014)
- IEO Assistant Directors Alice Hancock and Gina Ippolito and AVP Jessica Fiske Bailey: updates on international scholars and student services and programs abroad (March 2014)
- UCEAP Dean Jeffrey Stoppel: on UC Education Abroad Program (March 2014)
- Vice Chancellor for Planning and Budget Peggy Delaney: on non-resident tuition (NRT) financial projections (March 2013)
- Chancellor George Blumenthal and Associate Chancellor Ashish Sahni: on the topics of internationalization at UCSC, administrative support for internationalization, and current and future internationalization initiatives (May 2014)

### **Continuing Issues for 2014-15**

- UCSC International Contacts and Experiences Survey analysis
- Department Visits data analysis
- Senate Forum on Internationalization—forum will take place in fall 2014
- Continue to assess and monitor how to best support and encourage faculty engagement on the issue of campus internationalization
- Collaborate with the newly hired Senior International Officer on further internationalization of the campus
- Work to identify core program faculty with an interest in developing an International Studies Minor proposal and monitor progress
- Assess how to best support and build on efforts to establish, develop, and institutionalize international research collaborations

Respectfully submitted;

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