

Resolution to Create a Special Committee on Development and Fundraising

To: The Academic Senate, Santa Cruz Division

The Senate Executive Committee (SEC) believes that the success of UCSC's comprehensive campaign in meeting its fundraising goal of \$300M is related to the degree of faculty participation in development activities. From the work of various committees represented on SEC we have come to understand that the new budgetary model for UC is being "state assisted, rather than supported." Each campus will be responsible for generating a greater portion of its budget. The revenue that comes from fundraising and philanthropy is thus intrinsic to the UCSC's ability to foster and maintain excellence in teaching and research.

George Blumenthal has been careful during his tenure as Chancellor to create a viable fundraising enterprise for UCSC and the infrastructure is now in place to work with donors, foundations, industry and philanthropists to accomplish our fundraising goals. SEC recognizes the crucial role that faculty play in development activities, but we also note that there is no Senate structure to assist the administration with this essential task. Faculty input is indispensable but the Senate has not yet taken explicit responsibility for advising the administration on our fundraising endeavors. With the arrival of our new Vice Chancellor of University Relations, this is an important moment for the Senate to acknowledge this crucial role for faculty and step up to engage the administration in the most open, accessible way. To that end, SEC proposes a Special Committee on Fundraising and Development for a duration of three years. The Santa Cruz Divisional bylaws state that "No Special Committees shall be established to perform any duty assigned by these Bylaws to a Standing Committee." We have confirmed with Committee on Committees and Rules, Jurisdiction and Elections that this is the case. COC endorses establishing a special committee and, as is COC's usual practice, they will endeavor to get representation from all five divisions.

The Committee will be established September 1, 2014 and convene through June 30, 2017. The Senate will then review the committee in its final year for possible continuation.

Therefore it be resolved that the Senate shall form:

Special Committee on Development and Fundraising

There are six Santa Cruz Division members, plus the Chair of the Academic Senate *ex officio*. The Vice Chancellor University Relations is invited to sit with the committee. The Committee advises the Chancellor and VCUR on priorities, policies and strategies related to fundraising and development. The Committee serves as resource for the VCUR to engage and enroll faculty in fundraising and development efforts. The Committee will report annually to the Senate.

Respectfully submitted,

SENATE EXECUTIVE COMMITTEE

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