

COMMITTEE ON INTERNATIONAL EDUCATION 2011-12 Annual Report

To the Academic Senate, Santa Cruz Division:

The Committee on International Education (CIE) focused its work this year on the issue of non-resident enrollment on campus, of which international students are a subset, and the creation of UCSC Faculty-led study abroad programs. Building off the work of the 2010-11 CIE, the committee continued to work towards greater access to an international experience for all students on campus.

Non-resident Enrollment

During the 2011-12 academic year, CIE was informed that UC Santa Cruz shares a part of the UC system-wide non-resident enrollment target. Each year that non-resident enrollment falls below the target, campus experiences a budget shortfall due to the loss of Non-resident Supplemental Tuition. Campuses retain the non-resident tuition revenue generated by their own non-resident undergraduate enrollments. Budget allocations from UCOP are predicated on the assumption that they will meet non-resident enrollment targets. Therefore when non-resident enrollment falls below the target, campus experiences a budget shortfall due to the loss of Non-resident Supplemental Tuition. UCSC currently meets or exceeds its graduate non-resident target and does not meet its undergraduate non-resident enrollment target.

International student enrollment is an important aspect of non-resident enrollment. As such, CIE continued the discussion of how the committee can aid in international student recruitment efforts. Action on addressing this was unfortunately delayed due to vacancies in both the Study Abroad Program Director and the Summer Session Director positions.

Faculty-led Summer Abroad Programs

Currently, students have three options if they wish to study abroad, with each option representing a financial loss to campus in the form of lost tuition; UC Education Abroad Program, enroll in a program offered by another UC, and study abroad through an independent organization. In each case, the tuition and fees students pay to participate in the programs are in place of tuition and fees paid to campus.

UCSC faculty initiated study abroad programs would offer the dual benefit of international experience for UCSC students and financial gain to the campus. During the last academic year, CIE produced guidelines for proposing summer abroad programs at UCSC and put out a call for faculty proposals in June 2011. The call resulted in ten proposals. CIE established the following adjudication criteria for these proposals:

1. Degree requirements: courses that build towards degree requirements
2. Academic quality: preparedness of faculty member or course instructor
3. Overall safety of the program

Based on these criteria, CIE submitted program rankings to the Assistant Vice Provost of Undergraduate Education, Jessica Fiske-Bailey on October 21, 2011. Unfortunately, the late

timing of CIE's adjudication of the faculty proposals made it impossible to implement the programs in the summer of 2012.

CIE adjusted the target and focused on faculty-led programs for the summer of 2013, and became involved in the candidate search for the campus Study Abroad Program Coordinator. In January 2012, however, CIE was informed that the search for a Study Abroad Program Director had been suspended.

CIE planned to go forward with a call for faculty-led programs for the summer of 2013, with the understanding that the UCSC Summer Session Director could oversee these programs. No call for proposals for summer 2013 could go out due to this position being vacant in March. Development of faculty initiated programs was further hampered by Campus Risk Services' reluctance to undertake a review of summer abroad programs. CIE notes that these types of programs are successful on other UC campuses. Ultimately, CIE determined that without a director, Risk Services analysis, or start-up money for the programs, faculty initiated programs are not possible for UCSC faculty or students.

EAP Faculty Director Mark Cioc attempted to negotiate an arrangement with UC Davis to allow UCSC faculty to lead summer abroad opportunities through the well-established program on the Davis campus, but found that while UC Davis would allow UCSC students to participate in their programs, they were not interested in collaborating with UCSC faculty nor in sharing any revenues from the abroad programs.

The message to CIE throughout the year from the administration was that due to economic constraints, there currently is not adequate infrastructure to support a UCSC Summer Abroad Program. As such, CIE sent a letter to Vice Provost & Dean of Undergraduate Education (VPDUE) Richard Hughey outlining its concerns and asking for a stronger commitment to international education on campus. VPDUE Hughey indicated in response that the administration is committed to greater support to the Office of International Education and its services.

Consultations and Correspondence

CIE met monthly during the 2011-12 academic year. Education Abroad Program (EAP) Faculty Director Mark Cioc consulted with the committee throughout the year and Chair Bernardi represented the committee at the monthly University Committee on International Education (UCIE) meetings.

CIE also consulted with VPDUE Richard Hughey regarding the newly-reconstituted VPDUE office and its goals

CIE discussed and commented on system-wide policies including:

- Committee on Faculty Welfare Salary Metrics Evaluation
- VPDUE Revised Class-Times Proposal

Respectfully submitted,
COMMITTEE ON INTERNATIONAL EDUCATION

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