

**COMMITTEE ON PLANNING AND BUDGET  
MINUTES  
April 12, 2018**

**Present:** Carl Walsh (Chair), Ólöf Einarsdóttir (*ex officio*), Kimberly Lau (*ex officio*), Elizabeth Abrams, Doug Bonett, Matthew Clapham, Cormac Flanagan, Tracy Larrabee, Nirvikar Singh, Dan Oliver (Graduate Rep), Esthela Bañuelos (Senate Analyst)

**Absent:** Jonathan Kahana, Jie Qing, Maxine Jimenez (Undergrad Rep), Dylan Jones (Undergrad Rep), Matthew Mednick (Senate Director)

**Members Items**

Member Clapham provided an update on the Advisory Committee on Campus Transportation and Parking (ACCTP) meeting of April 10, 2018. He noted that topics of discussion included the transit fee on the ballot (Measure 69) and a new smart parking system for the health center. He noted that next meeting may include a discussion of event permit vs. visitor permit options.

Senate Chair Einarsdóttir provided an update on the Academic Assembly meeting of April 11, 2018. She reported that topics of discussion included the transfer agreement between the California Community Colleges and the UC and President Napolitano's recent announcement related to transfer admissions. She also reported that the Academic Council discussed the UCFW proposal for a plan to close the faculty salary gap between the UC and the Comparison 8.

**Proposal to Establish Environmental Art and Social Practice M.F.A.**

CPB reviewed the proposal for an M.F.A. in Environmental Art and Social Practice, proposed by the Art Department, in preparation to providing its feedback to Graduate Council. Members found the revised proposal (last reviewed in 2016-17) to be thorough and well-considered, noting the proposed program is likely to be a strong addition to the Art Division's graduate programs. CPB had remaining questions about the adequacy of exhibition space and of the annual budget for mounting student exhibitions. CPB recommended that these issues be examined at the three year mark for the program. CPB also recommended that the VPAA provide letters confirming the allocation and use of space at 2300 Delaware. Members noted they would have liked to have seen a letter from the Art department chair as part of the proposal packet, given that program proposals are the province of the faculty.

**SAP: Campus Landscape Analysis & Assessment Criteria Prioritization Survey**

CPB reviewed the SAP Assessment Criteria Prioritization Survey and the Campus Landscape Analysis prepared by Entangled Solutions (ES) as part of the campus Strategic Academic Plan (SAP) process. CPB applauded the detailed procedure for collecting information from a range of constituents. However, CPB had concerns about how the data were presented and the inferences to be drawn from the findings.

In terms of the survey, CPB was concerned about the ways in which the language of the prioritization factors shaped the survey outcomes. Members also had suggestions for improving the presentation of survey results.

On the Landscape Analysis, members noted the findings drew from a broad and useful range of perspectives, but they also expressed concerns regarding analytical clarity and the appearance of inconsistencies in the presentation of information. Members noted that it appeared the broad picture of the campus captured views that may be widely held by the UCSC community, and stated that it will be particularly important for the campus to address the issue of mistrust as well to change the "zero-sum mindset" mentioned in the analysis. Members expressed surprise that the definition of Strategic Academic

Priority areas made no mention of aligning these priority areas with the needs of students. Finally, members noted the very different perspectives of faculty in the Arts and Humanities vs. Engineering in the analysis slides, further pointing to the challenge of generating broad faculty support for the strategic directions that will be chosen as an outcome of the planning process.

**Consultation: CP/EVC Tromp**

The committee consulted with CP/EVC Marlene Tromp, with CP/EVC Chief of Staff Linda Rhoads in attendance. The consultation began with a general discussion about Silicon Valley planning and more specifically strategic planning and space. Members also discussed space management more broadly, including the space audit underway. Finally, development of data in forms that can facilitate campus decision making was broadly discussed, including transparency of budget information.

**Off-Cycle Second Hire Request: LALS**

The Social Sciences Division requested authorization for an off-cycle second hire recruitment for the Department of Latin American and Latino Studies. The committee reviewed the request. CPB will forward its recommendation to the CP/EVC.

**Off-Cycle Second Hire Request: Sociology**

The Social Sciences Division requested authorization for an off-cycle second hire recruitment for the Department of Sociology. The committee reviewed the request. CPB will forward its recommendation to the CP/EVC.

**Masters Incentive Program Funding**

The committee reviewed CP/EVC's Tromp detailed allocations of Masters Incentive Program (MIP) funding for fall 2017 and winter 2018, along with MIP program details. This was an informational item for the committee.

**Planning April 19 Meeting**

The committee briefly discussed items for its next meeting.