

MINUTES
COMMITTEE ON PLANNING AND BUDGET
Meeting of January 24, 2013

Present: Lynn Westerkamp (Chair), Zsuzsanna Abrams, Don Brenneis, Sue Carter, E.G. Crichton, , Daniel Friedman, Susan Harding, David Helmbold, Joe Konopelski, Susan Schwartz, Valerie Poyner (GSA), Mary-Beth Harhen (ASO).

Absent: David Draper

Guests: EVC Galloway, VC P&B Delaney

Member's Items:

Senate Chair Joe Konopelski reported on the Academic Council meeting where contributions to the UCRS (UC Retirement System) were discussed. The administration is considering capping the university contributions at 14%. To break even and cover the existing obligation would take a combined (employer/employee) contribution of 17%. The Council of Vice Chancellors is understandably advocating for these low caps in order to retain more funds on the campuses. The Academic Council is recommending setting the cap at 18% in order to try to pay down the existing deficit and return the retirement system to long-term solvency.

Council also discussed the governor's initiative earmark \$10M in UC budget for online education opportunities. Council recommends the funds be distributed out to campuses, not held at UCOP for the UCOE. The Regents have requested that UCOP report on the progress of this initiative every two months.

CPB members who attended this week's joint Chancellor's Cabinet/Senate Executive Committee meeting expressed disappointment with the VPDUE's report on and the efforts and progress toward increasing international enrollments.

Chair Lynn Westerkamp reported on the Art Department closure meeting. Art is so short of resources that it cannot offer classes to non-majors. There was also discussion of graduate student teaching opportunities for MFA students.

Bird's Eye View

This agenda item was postponed due to lack of time.

Non-Resident Enrollments

CPB did not receive the VPDUE's plan for non-resident enrollment recruitment. The committee reviewed a report from the Senate Committee on International Education (CIE) "The Parlous State of International Education at UCSC" which describes a \$4.6M shortfall due to under enrollment of international students. The report documents a downward trend in enrollment numbers for several consecutive years. The CIE report also describes the under-resourced state of the Office of International Education.

CPB expressed alarm about the budgetary shortfall, the absence of a plan for recruiting and very moderate growth targets the VPDUE expressed at the CAB/SEC meeting. The committee

discussed various strategies for raising a sense of urgency about taking actions to reverse the budgetary shortfall, beginning with today's consultation with the EVC.

Consultation with EVC Alison Galloway

EVC Galloway reported on the joint meeting between the system wide Council of Vice Chancellors and the Academic Council. There will be a delay of implementation of UCPATH now estimated to launch April 2014. There is a large body of work that needs to be done on the campuses before it is ready for launch, possibly in April 2014. There was also discussion of a long range (eight year), system wide enrollment plan, for which principles are being developed. President Yudof's suggestion that on-line enrollments be included in the targets was rejected by the EVCs since there is not yet a definition of what an "on-line enrollment" means.

EVC Galloway reported that with the Governor's budget there is some concern about PDSTs (Post graduate Degree Supplemental Tuition) – whether they would be included in a freeze on increasing student fees. It was uncertain if this also included introduction of new fees. UCSC does have a proposal to initiate PDSTs for the new Games MS program, which is currently pending approval, and seemingly held up by this lack of clarity.

The EVC reported that Provost Aimee Dorr raised issues about making the interface of cross campus initiatives like UCDC and EAP easier for students to get credit, apply credit toward a major or GE requirement. Now this is done on a case-by-case basis and it would be more efficient to pre-vet some courses, so extra approval processes are not necessary. Also a centralized method for transcript reconciliation so that students do not appear under-enrolled when they are not which could jeopardize their financial aid. These are issues that will likely take some Senate initiative.

UC Health Centers moved from reporting up through Student Affairs at UCOP to reporting through Health Sciences and Services. This is causing problems on the campuses with not being able to support services that are important to campus populations, and USHIP going into deficit on certain campuses, the need to increase premiums that no longer include dental and vision. The change has torn apart a stable system and pushed costs to non-medical center units. Mental health as an example, when untreated due to lack of service or prohibitive cost causes problems in other areas of campus.

CPB discussed the VPDUE's disappointing report on international recruiting at CAB/SEC. The EVC confirmed that she has not yet seen the VPDUE's plan. The EVC agreed that the numbers are up, but we need greater progress. CPB discussed other strategies such as working with consultants or outside agencies and noted that because of the financial consequences for missing international enrollment targets, CPB will continue to follow up with her on this issue.

CPB has a subcommittee on the Silicon Valley initiative and discussed some its initial findings with EVC Galloway most notably structural issues involving SVC and leases, UARC, budgetary intertwining among programs and the campus. The EVC explained that a lot of issues around SVC are in flux now and CPB's information isn't all current. In their prior budget SVC was paying rent for a floor of the UNEX building. Since then, the campus has assumed the lease of

approximately \$2M for the whole facility so that it could be a resource for all UCSC entities including UNEX, SVC, and Engineering. This is a common model used at other campuses.

Plagiarism Software

EVC Galloway has asked the Senate to opine on the possibility of purchasing a campus license for software that does plagiarism checks at an approximate cost of \$35K annually. CPB was inclined to support getting the license, on an ongoing basis only if it were generally accepted and used by enough faculty to justify the cost. It could also be beneficial in educating students on what constitutes plagiarism. CPB recommends that the software be compatible with e-commons (or whatever platform UCSC is moving to next) and that we monitor usage statistics to determine the value of the program.

Target of Excellence Request

With Chair Westerkamp recused, CPB reviewed the request for a Target of Excellence appointment in History. The request references an open FTE held by the Humanities Division, and the startup costs seem modest. Thus the request seems unproblematic in terms of campus resources. The committee did express uncertainty that there are adequate technical/computer resources in the division to assure ongoing support for the candidate's work. CPB will recommend that the EVC approve the request.