

MINUTES
COMMITTEE ON PLANNING AND BUDGET
Meeting of November 8, 2007

Present: Chair Susan Gillman, Michael Brown, Emily Honig, Lori Kletzer, Tracy Larrabee, Herbert Lee, Karen Ottemann, Grant Pogson, Quentin Williams, Lora Bartlett, Kelvin Cen, and Mary-Beth Harhen

Guests: VC Meredith Michaels, EVC/CP Dave Kliger, VCUR Donna Murphy, Associate Vice Chancellor Jennifer Svihus

Member Items

CPB discussed the November 1 consultation with President Dynes and the president's lack of knowledge about the \$50 million reduction in the campus capital budget. CPB also discussed the need for an agreement between the new president and the Regents, confirming that the Office of the President (OP) is the conduit from the Regents to campus.

Senate Chair Williams provided an update on the campus protestors and an incident with the campus police. There is an internal debate concerning how to respond. The trees that the protestors are in are not scheduled to be cut down for at least a year. The main concern is the level of personal hazard associated with this protest.

Consultation with VCUR Murphy and Associate Vice Chancellor Svihus

Vice Chancellor Murphy has been on campus for a year and a half and has been working hard toward a major capital campaign. When she first arrived, the vice chancellor (VC) conducted a staffing and resources assessment. In the past there was a very small development office and a less-than-robust alumni office. The staff did all the basics but regional activities were poorly developed. VC Murphy added staff and started to identify alumni and friends, and last December it was announced to University Relations (UR) staff that a major initiative, a regional road trip, was planned to visit alumni and parents. UR put together teams consisting of representatives from the alumni association, development office, and public affairs. The teams identified the number of alumni in each region, put together plans and in April the activities were launched. UR is now about six months into the regional road trip. Each region has goals and metrics that UR wants to achieve, not just in dollars but also in the number of parents and alumni who attend each event.

In order to increase UCSC's visibility positively, the VC recruited approximately thirteen alumni who are accomplished professionals across the country. Of the thirteen only three have had any meaningful interaction with the campus since their graduation. The group conducted an assessment of how to move forward, and UR is in the process of sending out a major survey to alumni and parents.

Vice Chancellor Murphy said that UR is engaged in an extensive process to identify priorities. The divisional campaign officers help drive priority settings. The divisional

officers report 51 percent to Assistant Vice Chancellor (AVC) Svihus and 49 percent to their dean. The AVC meets with the divisional officers monthly and meets quarterly with the deans. UR is still working on a coordinated message. There is an image initiative that is trying to identify how we differentiate ourselves from other institutions. UCSC wants to be viewed as a major research university and the leading university for the education of students. UR is currently looking at the benchmarks for how to assess the success of that message.

This past spring UR presented a process for deans and other campus leaders to begin identifying campaign priorities. By early summer UR had the data back and put the numbers in a data base which they presented to the chancellor and EVC. They are now meeting with the deans to make sure the priorities reflect the deans' lists and to refine those priorities. Once this is refined, the aim is to reassemble and determine which priorities will make a difference to campus. By campus closure UR will have met with all VC's and deans. UR hopes to begin a feasibility study by winter quarter. VC Murphy added that the process of setting priorities has taken longer than they initially thought it would.

Consultation with EVC Klinger

The EVC discussed protest communications. Two documents are being finalized: one from the Vice Chancellor of Student Affairs to students and the second from the Chancellor and possibly EVC to faculty and staff. The issue with the Chancellor document is that the administration wants the information to be as accurate as possible. CPB expressed concern over faculty and staff finding out about the situation through a third party like the *Santa Cruz Sentinel*. The EVC responded that the public information office is short staffed and that there is not a clear protocol in place for these situations. CPB reiterated that it is important to inform faculty and staff promptly .

CPB informed the EVC that the committee is working with Graduate Dean Sloan on the enrollment templates that campus must send to UCOP. CPB is working with the dean to draft a statement addressing the identified needs and their linkages to our campus. Professional school estimates will be added to the template. The campus would like OP to know that the template does not accommodate UCSC's needs because it does not make room for professional schools in Silicon Valley. Vice Chancellor Michaels added that the campus does not want to present a template that undermines the Long Range Development Plan (LRDP) issue.

Principles for Department Instructional Workload Policy

The initial report grew out of an audit of the number of teaching hours of UC ladder rank faculty. CPB feels the proposal is directly related to graduate growth and is a real step in the right direction. This proposal came out of a very difficult situation and addresses it in a forward thinking way. Before CPB formally comments, the committee would like to review the School of Engineering information that Committee on Admissions and Financial Aid Chair Hughey mentioned during a previous CPB meeting. CPB would also like more information on department policies on course relief, buy outs and service

compensation within departments. Chair Gillman will request this information from the VPAA.

Social Sciences Off-Cycle Recruitment Request

The committee discussed the request and will write a letter to the EVC with its recommendation.

External Review Charges

The committee reviewed and discussed the Politics external review self study and charge and will add supplemental questions on the following topics: the department's hiring priorities, the status of the Legal Studies program, and needed assessment of the market for Ph.D. graduates.

The committee reviewed and discussed the Sociology external review self study and charge and will add supplemental questions on the following topics: fit between the hiring priorities and trends in the discipline, recruitment strategy vis-à-vis the department's research clusters, and resource requirements for a proposed field studies requirement.