MINUTES
COMMITTEE ON PLANNING AND BUDGET
Meeting of October 18, 2007

Present: Chair Susan Gillman, Michael Brown, Emily Honig, Lori Kletzer, Tracy Larrabee, Karen Ottemann, Grant Pogson, Quentin Williams, Lora Bartlett, and Mary-Beth Harhen

Absent: Herbert Lee (with notice) and Kelvin Cen

Guests: EVC Dave Kliger, Dean Sheldon Kamieniecki, Chair Mary Beth Pudhup and Vice Chancellor Meredith Michaels

Member Items
Committee on Planning and Budget (CPB) Chair Gillman, Senate Vice Chair Kletzer and Senate Director Harhen reported on the most recent Strategic Budget Working Group meeting. The working group reviewed new budgeting models and looked at them in the context of eligibility for Association of American Universities (AAU) membership. This raised an issue CPB plans to pursue with President Dynes about the kinds of degrees the state wants in professional schools which are not AAU ranked. CPB commented that there seems to be a disconnect between state aims and the national rankings. Also, diversity does not come up in the national rankings while it is critical to state goals for education.

The Strategic Budget Working Group is in the process of establishing five priorities. Once these priorities are established, the Senate will provide input.

SOE Academic Plan and 2007-08 Recruitment Request
CPB is concerned about the rapid growth in engineering in terms of its degrees and aspirations for more programs and degrees. CPB would like to come up with a list of particular programs to monitor in terms of enrollment and development. CPB also expressed concern over the space plan. VC Michaels said that Planning and Budget is working with departments to come up with an engineering space plan that is more realistic than the current draft.

Consultation with VPDUE Ladusaw
CPB’s May 2006 Conditions for Growth Report recommended data collection to support enrollment management of both undergraduate and graduate students. CPB invited VPDUE Ladusaw to a consultation in an effort to coordinate data collection efforts. The VPDUE and the committee began by discussing the number of degrees granted versus the number of graduate students. The VPDUE reported that information on degree by department and division is available in the “Birds Eye View”. The difficult piece is the program level, department level, division level, and retention and enrollment rates. There needs to be a common denominator. This is challenging in several ways. When does the campus do the snapshot of the denominator? At the end of the first year or the end of the second year?
The VPDUE does not endorse time to degree because it does not provide a benchmark but has more to do with capacity. The campus uses six-year graduation rates as a way to smooth out the variation. The campus measures well at four years but poorly at the five year rate. There are a number of factors that contribute to this, such as high unit major, double majors and engineering students. Time to degree suffers from the same problem (student starting, stopping and finishing is a good outcome but a bad measure).

CPB recognized the VPDUE’s concerns with time to degree but still would like to look at it. CPB would like the time-to-degree information as a measure of capacity constraint.

The Committee on Educational Policy (CEP) has requested an ongoing retention steering committee and a subcommittee on the Writing Intensive (W) requirement. Chair Gillman is working with CEP Chair Padgett to determine a representative from CPB.

**Consultation with EVC Kliger, Dean Kamieniecki and Chair Pudup**

The consultation began with a discussion about the SOE academic plan. CPB inquired about the degree status of the two SOE programs in Silicon Valley. AVC Moreno explained that former UNEX Dean Sandeen was using the UNEX computing infrastructure for registration and, further, using that as an avenue to increase revenue. SOE uses UNEX for enrollment purposes but the department still oversees the program.

CPB asked the EVC about the Master Degree in Public Health Program and how feasible it is for the program to come out of SOE. The EVC responded that the original idea came from Social Sciences and Physical and Biological Sciences. Engineering was added as an afterthought.

Next the EVC and CPB discussed faculty salaries. Chair Gillman attended the recent Committee on Academic Personnel (CAP) meeting where the EVC, the AVC for Human resources and the CAP chair explained the process of and problems with implementing the scales. Questions that came up include: Is UCSC the only campus that figures cost of living adjustment (COLA) on base salaries and not total salaries? The EVC explained that it is UC policy to apply the COLA to the base salary and not the total. It has been suggested that UC change it to the whole salary. Currently three or four of the campuses adhere to the policy, and the others do not. A meeting of the Committee of Executive Vice Chancellors (CEVC) is scheduled soon, and this issue will be discussed.

**Social Sciences new FTE request**

Community Studies Chair Pudup explained that the department’s big challenge is to carefully integrate graduate and undergraduate programs and planning. This recruitment will help move the department into this position. The department expects the entire faculty to be involved in a graduate program. The department’s most recent external review strongly endorsed the graduate program. The chair is hoping to move forward with the non profit socio economic position this quarter. The department would like to build on the strengths they have identified. The goal is to carefully mesh the teaching between the two programs.
The chair recognized that it is late for recruitment but argued that new electronic advertising allows the department to get up to speed very quickly, in order to take immediate advantage an exciting program with a unique opportunity. The dean said the recruitment is late because of the timing of the external review and that he needed to hear from the external review committee before he made a decision.

The chair added that currently the department has excellent junior people but is lacking senior leadership. The department is concerned about this issue.

**FTE Overview by VC Michaels**

VC Michaels provided a summary of all authorized recruitments from the current year. This summary contains a layout of all budgeted faculty FTE. The actual number is driven by a formula at OP. It does not mean all are filled or that there is money in all of them, but it is a control figure. The campus has to account formally, on paper, for those FTE. She reported that Teaching Assistant (TA) funds were moved to the divisions. The campus also received a large number of FTE from OP one year, and there was no way the campus could recruit for all of them. In addition there have been years when the campus has been generally less successful with recruitments. VC Michaels distributed a sample of the divisional faculty profiles. These profiles allow Planning and Budget to see a pattern of when and where faculty are hired and what is their specific area of study.

**President Dynes’s Visit Preparation**

CPB discussed the following potential questions.

1. Is there anyway to think about UCSC having an identity in the UC system that acknowledges the campus as small?
2. Does OP feel there is a role for a small liberal arts campus in the context of a research institution?
3. How do we see our campus fitting in? How does Dynes see the campus? Professional schools?
4. What does OP think we can achieve? Which parts of Silicon Valley will work for state priorities?