

Committee on Teaching (COT)
MINUTES
October 15, 2013, 10:00-11:30 a.m., Kerr Hall Room 129

Present: Charlie McDowell, *Chair*, Matthew McCarthy, Annapurna Pandey (NSTF), Jim Phillips, *sits with*, Michael Tassio (ASO Staff)

Absent with notice: Michael Chemers, Maria-Elana Diaz, Kirsten Silva Gruesz

Chair's Overview of the Committee on Teaching in 2013-14

Members reviewed the committee charge and discussed items that COT should address in 2013-14 (below). The confidentiality and recusal policy was approved.

- Work with the administration and University Relations to fund the Center for Transformative Learning;
- Query faculty to learn more about what support for teaching is being offered by departments and/or divisions;
- Sponsor quarterly campuswide discussions on pedagogy, perhaps bringing an outside expert to present on a field of specific relevance to UCSC;
- Discuss Massive Open Online Courses and how UCSC might produce or consume them;
- Provide guidance to faculty interested in “flipped” courses;
- Review instructor evaluation forms;
- Review learning management systems that might replace eCommons.

The Center for Transformative Learning (CTL)

The committee reviewed and made minor revisions to the CTL case statement. Members discussed relevant administrators to consult with regarding the Center, and agreed to invite Vice Provost and Dean of Undergraduate Education Hughey, and/or Vice Provost for Academic Affairs Lee.

Review of the UCSC International Recruitment Assessment Draft Report

The committee reviewed and discussed the recent international recruitment assessment report. Members noted that the report acknowledged increased Senate involvement in international recruitment, and that that involvement has led to more student enrollments. Members questioned, however, the notion put forward in the report that continued Senate involvement can be “counterproductive.” Chair McDowell noted that if Senate involvement has spurred campus towards the goal of enrolling more international students, it’s difficult to see the logic in the argument that greater involvement can be counterproductive.

The discussion of international recruitment prompted members to discuss the recently launched UCSC advertising campaign. One member questioned the strategy of purchasing expensive advertisements in the New York Times and Time Magazine. Some California State Universities,

the member continued, have been far more successful at enrolling international students than UCSC without using aggressive advertising campaigns. Regardless of the marketing strategy, Chair McDowell noted that the report makes it clear that UCSC needs to be doing more to enroll international students.

Director Phillips noted that there is a role for the Center for Transformative Learning in providing support for international students, or faculty with pedagogical questions.

Chair McDowell encouraged members to review the report again from a pedagogical point of view. The committee will continue this discussion at their next meeting.

Meeting adjourned at 11:00 a.m.