

COMMITTEE ON EDUCATIONAL POLICY
MINUTES

November 28, 2018

10:40 a.m.-1:10 p.m.

307 Kerr Hall

Present: Noriko Aso (CCI Chair, ex-officio), Needhi Bhalla, Elisabeth Cameron, Manel Camps (Provost Rep), Bruce Cooperstein, Noah Finnegan, Joy Hagen (NSTF Representative), Rebecca Hurdis (Senate Analyst), Dongwook Lee, Onuttom Narayan, (Chair), Tchad Sanger (University Registrar, ex-officio), Megan Thomas, Micah Perks, Lauren Woo (SUA Rep).

Guests: Deputy Registrar Margie Claxton, Associate Registrar Kalin McGraw.

Absent: Preceptor's Representative Emily Burt, Matthew Mednick (ASO Director).

I. UNEX: Blockchain Academy & MOU: Guest Derek DeMarco

University Extension (UNEX) has requested that CEP accept certificate programs run by a third party (Blockchain Academy) as being equivalent to UNEX programs and thereby approved by following the same review process as UNEX certificate programs.

With UNEX Academic Program Director Derek DeMarco, the committee discussed the following regarding Blockchain Academy:

- The decision to select Blockchain Academy was initiated by the former UNEX Dean because of the scope and range that Blockchain Academy is able to offer. The Blockchain Academy has existed for 3 years and previously focused on corporate trainings and partnerships. They are also partnering with Clemson University (anticipated launch in February 2019) and are in discussions with UT Austin. There is not yet data on job placement.
- The partnership between UNEX and Blockchain Academy will have resource implications. UNEX will manage the enrollment processing fees, and issuance of certificate with UCSC's name with the curriculum and instructors being developed and hired by Blockchain Academy. The revenue will be split 45% UNEX and 55% Blockchain Academy. This would be positive for UNEX as it would decrease their overall operating costs. It would also allow the UNEX building to be used during hours when it is underutilized.
- The guidelines for and value of certificates issued by UNEX (bearing UCSC's name) was discussed.
- Committee discussed and assessed the proposed programs and instructors for comparability with UNEX. The committee expressed some concerns that the Blockchain Instructors seemed thinner in their academic backgrounds than other UNEX instructors. There was a conversation about academic versus real world skill set.

Additionally, it was determined for the MOU that UNEX needs to match the same formula for contact hours as main campus (1 credit = 30 hours). UNEX has the ability to assign any sort of numbering

system but CEP suggest that they follow the standard numbering system using 300, 400, 500, and 600. Course substitutions are up to the discretion of UNEX.

Action: Based on the committee discussion, CEP will send out correspondence regarding the Blockchain Academy. It will also finalize and send the MOU to UNEX.

II. CSE Department Restructuring Courses and Enrollment Management: Chair Martine Schlag

Computer Science and Engineering Chair Schlag discussed with the committee CSE's request to restructure its introductory programming courses. Members shared their concerns about how these changes would impact transfer students that would not have the same preparation as frosh, especially in regards to the programming language of Python. It was also discussed the inherent challenges of the major qualification requirements in that they need to take 7 courses before sophomore year which does not allow a lot of room for errors.

Action: CEP will send out correspondence to CS next week regarding restricting its programming courses. Correspondence will also be sent to Senate Chair regarding CS impaction.

III. Consent Agenda

The following consent agenda items were approved:

- CEP to VPAA re FTE Transfer Letters
- CEP to College Provosts, Writing Program and College Scholars Director re Program Statements in SmartCatalog
- CEP to IVPGE re International Exchange and Visitor Program

Chair Narayan provided follow up on a previous CEP committee discussion regarding resources for undergraduate education. CEP and CPB have put together a subcommittee to explore this issue.

IV. SmartCatalog Review Tool

Don Moonshine from the Curriculum Management Group presented to CEP how the SmartCatalog Review tool will eventually work. He also demonstrated how the course approval forms will work. The full review tool is expected to be available at the end of December. The committee approved the format of the major planners in the catalog.