

**COMMITTEE ON EDUCATIONAL POLICY  
MINUTES**

**January 28, 2009  
Wednesday, 11 am-1:30 p.m., Kerr Hall, Room 307**

Present: Linda Burman-Hall, Holly Cordova (NSTF Rep), Dave Helmbold, Pam Hunt-Carter (Registrar, *ex officio*), Roxanne Monnet (ASO analyst), Jaye Padgett (Chair), Matthew Palm (SUA Rep), Don Potts, Ravi Rajan (Provost Rep), Shawn Riley (SUA Rep), Eileen Zurbruggen.

Absent: Loisa Nygaard.

Guests: Margie Claxton (Associate Registrar), Elaine Kihara (Academic Preceptor Designee), Michael McCawley (Associate Director of Admissions).

**I. Announcements, updates, and minutes.**

The recent Senate Executive Committee (SEC) meeting was reviewed for CEP by Chair Padgett. Associate Vice Chancellor for Public Affairs and Communications Barry Shiller attended to talk about UCSC's web interface, functionality, and design. He introduced SEC to the UCSC Web Presence and Services Program ([webprogram.ucsc.edu](http://webprogram.ucsc.edu)). A large survey was conducted over the last year. Most survey respondents were alumni (80 percent) and other campus constituents. Many respondents had trouble naming anything positive that has happened at UCSC in the more recent few years. When there was positive feedback, it was usually about the attractive campus setting. Alumni responded that UCSC does not seem to be able to get together a positive message that stays consistent year to year. CEP is interested to know what questions were asked in the survey.

Electrical Engineering has proposed that a course be offered at both the lower- and upper-division levels. CEP will ask for clear, qualitative distinctions between the educational goals for each level of class before they consider the request further.

Associate Director of Admissions Michael McCawley informed CEP of this year's application numbers in response to a recent press release which noted a 2 percent drop from last year. Since there was a huge increase in number last year, such a small drop from that number still represents an increase from the year before. UCSC is still up 11 percent over two years ago. He also informed the committee that the campus expects a greatly reduced enrollment target for fall 2009. The target for fall 2007 was 81 percent, and it was 73 percent for fall 2008. The current projected number for fall 2009 is a 65 percent frosh admit rate. UCSC's number of transfer applications is up and now in line with other UCs. A slight increase in transfers is projected for fall 2009. Predicting yield will be a challenge. Some sophomore admits may be considered. If transfer enrollment numbers need to be cut, the pre-junior transfers would be cut since those students have another year to transfer into UC. Although community college enrollments are up, it is not clear that those students are intending to transfer. Some may be people going back to school while out of work, for example.

## **II. Astronomy and Astrophysics External Review.**

The draft letter of response to the Astronomy and Astrophysics external review was discussed. Minor modifications were suggested. A sentence will be added asking about the status of the Minor which the department indicated in their self-study would be reviewed during 2007-08; no comment was made in the external review committee report. CEP noted concern that students taking astronomy courses will be adversely affected by policies to shift resources to the graduate program. The letter will be finalized via email.

## **III. DC Legislative proposal and non-writing topics.**

The justification to accompany the proposed disciplinary communication (DC) regulation was discussed. The document summary was reworked and will be finalized via email. The Committee wants to remind the Senate that the current writing-intensive (W) requirement is failing students because there are not enough seats and many students must satisfy the requirement with courses that do not serve their needs well.

## **IV. Non-writing general education topics.**

CEP was reminded that February 13 is the legislative deadline for the March 6 Senate Meeting. Chair Padgett voiced the idea of presenting the GE proposal as an oral report to the Senate at the February 18 Senate Meeting to get some early feedback. CEP supports that this oral report be given and views it as one way to get feedback prior to the vote on March 6. The Committee discussed 10 large-scale educational goals that they have been developing and possible ways to reduce the number. Merging of some areas was discussed. CEP also discussed which topics would be required for all students, how many courses to require, and where more choice may be given to students.

## **V. University Extension Certificate proposal renewal.**

Chair Padgett reminded CEP of their role in review of University Extension (UNEX) certificate programs. Since UNEX curriculum comes under CEP's charge, CEP has been approving new and reviewing existing UNEX certificate programs but not looking at their individual course offerings. One thing that CEP looks for is involvement of a UCSC Senate member to give oversight to each certificate program.

CEP reviewed the Accounting Certificate. A Senate member is listed as chairing the oversight committee. However, the letter was signed by the Senator ten years ago and nothing more current was included in the materials. CEP decided to seek input from the Senator on the oversight committee to ensure that he is actively involved, and that the oversight committee is meeting. Assuming these confirmations, CEP supports renewal of the Accounting Certificate.

So attests,

Jaye Padgett, Chair  
Committee on Educational Policy