Committee on Admissions and Financial Aid (CAFA) Minutes November 19, 2014 Kerr 307

Present: Minghui Hu (Chair), Mark Carr, Jean E. Fox Tree, David Helmbold, Deanna Shemek, David Smith, Yi Zhang, Joy Hagen (NSTF), Matthew Mednick (Senate Analyst), Esthela Bañuelos (Senate Analyst)

Absent: Ted Warburton, Lila Blackney (Undergraduate Rep), Justin McClendon (Undergraduate Rep), Victor Garcia-Zepeda (Undergraduate Rep)

Consent Agenda

This item was tabled to the next meeting.

Member's Items

Chair Hu provided a brief update on the BOARS November 7, 2014 meeting. He stated that the issue of a potential tuition hike was a major point of discussion. Chair Hu also announced that he had the opportunity to raise the possibility of our campus using an SSI floor in admissions at the BOARS meeting, an issue that came up in CAFA at the November 5, 2014 meeting. Chair Hu reported that the BOARS Chair rejected this idea, stating that any single criterion used in denying applicants is in violation of Holistic Review policy. CAFA members engaged in discussion on this issue. Members raised the possibility of adjudicating scores falling below a desired SSI, as an alternative. Members also raised that underprepared students are a drain on resources. Another member raised that test scores do not necessarily correlate with performance.

Consultation with Senior International Officer Ferguson

The committee consulted with Senior International Officer (SIO) Joel Ferguson on establishing a systematic process of selection for International students. SIO Ferguson outlined three areas for discussion at this consultation: 1) writing—how other UC's take care of writing issues for their International students, 2) selection process for International students, and 3) the Brazil Scientific Mobility Program as a process catalyst for other programs.

SIO Ferguson's presentation focused largely on the issue of writing requirements and support for international students. He noted that he has consulted with the Committee on Educational Policy and his understanding is that there were three classes of ELWR unsatisfied students last year. In addition, half of our students have not passed the C1entry level writing requirements, but 90% of International students have not met the standard. Students who do not meet ELWR take a sequence of classes. He noted that students should satisfy the ELWR before going to the C1 class, ideally. One member noted that is a controversial statement, as it implies that students should have remedial classes until they satisfy Subject A requirements.

SIO Ferguson noted he has explored other campus models on the issue of writing requirements. He presented data on UC Davis, and noted that campus uses an assessment to place International students at the class level necessary to prepare them for C1 and C2. He emphasized that with the Davis model, students get writing support immediately at the level that is right for each student and believes this option would better serve our International students. He noted that the UCSC

model is more costly because students are not sorted to where they best fit, but everyone starts at the same place if they don't satisfy ELWR. UC Davis also uses community college instructors for students who are not passing the writing requirement and this saves resources.

SIO Ferguson also presented data on UC Riverside. He noted that UCR has five international pathway programs to choose from. They have an admission preparation program curriculum and while he acknowledged he was not sure how effective this pathway is, the key is that a pathway exists to bring them to C1 level.

On the issue of retention, SIO Ferguson noted that the retention rate for International students is similar to domestic students, but there is also a 10% ELWR unsatisfied group that we may not retain this year, and this brings the loss to 15%. With regard to admissions, he noted that almost a perfect formula is SAT scores, but if you add Holistic score there is a loss of quality. It is much harder, he stated, to give HR score for International students. A different formula is need. He stated that the campus lowered the standards to get students in. He also acknowledged that we need more outreach, we need to increase the pool, and we need to analyze the best way to select from that pool.

In response to data on frosh International student numbers, SIO Ferguson replied that admissions should be able to provide that data along with ELWR scores.

The committee asked SIO Ferguson to compare the models he examined, to which he replied that he liked the Davis model. One member noted the Davis model is more resource intensive.

On the second topic of selection process of International students, SIO Ferguson noted that last year's cohort was two-thirds Chinese background students. He noted that the campus is currently taking almost all who meet the minimum standards for admissions. This is what we did last year and the year before. He acknowledged that if the applicant pool was bigger, then the campus could be more selective. One member asked about efforts to reach out to other countries besides China and India and how faculty could be mobilized to visit different schools as former CAFA Chair Gordon did with China. SIO Ferguson noted this was a good idea and noted that you need training to talk to counselors, to explain UC entrance requirements. He also stated that at the moment, we can't offer scholarships, although he acknowledged the existence of Dean's award. He hopes to be able to use that to target specific students. He would also like to see more funds from nonresident tuition go to International support rather than be held centrally.

The committee asked SIO Ferguson to comment on the development of pipelines. He responded that to him pipelines means going out to schools and building relationships. Another model is that if you bring people here and they get a good education, then others find out. He noted we rank second for overall satisfaction for undergraduates in a ranking of thirty US universities (International Student Barometer document on UE webpage).

SIO Ferguson also discussed 3/2 program. He noted the difficulty in having joint Bachelor's degree programs (2/2), including articulation difficulties. He believes a combined 3/2 (Bachelor's/Master's) is a simpler model. Students spend their last year at UCSC and get their Bachelor's from their home university. After their senior year, they can enter the Master's and get a Master's from UCSC. This model would eliminate the need for articulation of courses and

would just need to make sure students are prepared for Master's level work. This also provides more advantage to faculty, and this can tap into master's incentive funding.

SIO Ferguson's third topic of discussion was the Brazil Scientific Mobility Program. Students under this program would be sponsored by the Brazilian government. He noted that he wants to examine opportunities for sponsored students at the undergraduate and graduate levels.

In response to a member's question about what is being done to prepare International students and providing cultural support, SIO Ferguson noted that this year, International students are more spread out across campus housing than last year. He has worked with Colleges Nine and Ten CAO to find out what works for supporting International students and has implemented diversity training for preceptors, advisors, RAs and student support services staff.

Post-Consultation Discussion: Director McCawley Consultation

Debrief of the committee's November 5, 2014 consultation with Admissions Director McCawley will be discussed at the next meeting.