

Committee on Admissions and Financial Aid (CAFA)
Minutes
February 11, 2015
Kerr 307

Present: Minghui Hu (Chair), Mark Carr, Jean E. Foxtree, Joy Hagen, David Helmbold, Megan Moodie, Ted Warburton, Deanna Shemek, David Smith, Yi Zhang, Esthela Bañuelos (Senate Analyst), Matthew Mednick (Senate Analyst)

Absent: Lila Blackney (UG Rep), Justin McClendon (UG Rep), Sophia Mauricio (UG Rep)

Guests: Richard Hughey, Vice Provost and Dean of Undergraduate Education, Michelle Whittingham, Associate Vice Chancellor Enrollment Management. Michael McCalwey, Director Office of Admissions

Update on Admissions Reading Process

Office of Admissions Director McCawley provided a short update on the status of the reading process for fall 2015 undergraduate admissions. The UC Davis tool which UCSC is using to read its own applications has helped organize our approach despite the significant workload increase, and get through reads in a more timely fashion. We have a total of 45,553 reads for frosh, and as of today's date, 95.3% of all reading is complete. The January update to the CAFA adjudication process is working, and 1,052 (11%) adjudication reads have been scheduled.

CAFA requested that there be a report generated specifically on the adjudication reads, which includes the original score, adjudication score, SSI, and final outcome including admission-status for each applicant-case. A profile across scores and within bands would be useful.

Director McCalwey also reported on the distribution of all holistic scores across the pool: About 4.78% with HRS of 1; 11.95% HRS of 2, 20.19% HRS of 4; 14.8% HRS of 4.25; 12.03 HRS of, 10.97% HRS of 4.5; 9.8% HRS of 4.75. 9.4% HRS of 5; 6.04% of HRS 5-DENY. CAFA also requested a report on the final overall distribution, because these distribution were targeted in the original holistic review rubric and it would be interesting to compare how our reading instructions and applicant cohort compare to the intentions when implementing holistic review.

The ultimate goal is to have all reads complete so that modeling can be completed on the complete applicant pool in advance of the March 11 CAFA meeting, and March 15 deadline for sending admissions decisions based on the most complete data available.

Report from Member Shemek on BOARS meeting

President Napolitano called for a joint meeting with BOARS at its February 6, 2015 meeting. Discussion of articulation agreements took the majority of the time, as part of a much larger discussion about transfer students. CSU offers guaranteed admission to any student who completes associate's degree at a CC. The question is what is the promise of admission to UC for transfers. Individual campuses are not obliged to take any given student, so they are trying to sort out how UC as a system will communicate out to the state.

A new team has been tasked with updating the aging (1980's) ASSIST system which hosts all UC articulation. 300k agreements are listed, and the new system will be designed to not only list these agreements but host transfer student data and facilitate student user needs more completely.

A discussion was also begun related to the new next generation science curriculum preparation. As these new requirements are fully articulated, UC will need to adapt to them and support the high schools in their change-over.

The President also requested that there be better alignment across the system for transfers to the most popular majors. The variance is too pronounced and some students need to prepare differently depending on which campus they will be attending. Toward that end, it has been requested that faculty from the majors come together to articulate shared transfer admission requirements. This will happen in Winter and Spring 2015.

Enrollment Goals and Strategies - Frosh Fall 2015 Part I

AVC Whittingham provided an overview of the process by which we set admission targets for undergraduates each fall. Included with the agenda were yield and conversion rate simulations by residency, the estimates of which were explained and contrasted with 2013 and 2014 figures.

Additionally CAFA was provided a draft of the revisions to the undergraduate dean's awards provided to some nonresident admits. No final decisions were made, all these data were discussed with the focus of building CAFA member knowledge on these issues, in prelude to more intensive discussion and CAFA input at the February 25 and March 11, 2015 meetings.

Current enrollment targets are: 3,400 total frosh, CA 2,900, out-of-state 210, international 290; transfers 1,225.

CAFA Pre-decisional Review process

Chair Hu explained that CAFA will be reviewing admission scenarios at the February 25 and March 11, 2015 meetings. These scenarios will mostly feature yield data prepared with the help of more advanced modeling than used in previous, and the final tiebreak scenarios and formulae. The data subcommittee is meeting with the VPDUE and AVC Enrollment Management this week and next, to help direct these efforts. Ultimately, several scenarios (variations on a pre-determined strategy) will be presented for CAFA consideration in advance of the March 15 deadline for decisions.