

**DRAFT MINUTES  
COMMITTEE ON ADMISSIONS & FINANCIAL AID  
Meeting of November 3, 2010**

**Present:** Bruce Cooperstein (chair), Raoul Birnbaum, Chris Edwards, Jonathan Fox, June Gordon, Hiroshi Fukurai, Matthew Mednick (ASO), Juan Poblete, Susan Strome, Jessica Greenstreet (SUA Rep), Cameron Wales (SUA Rep)

**Guests:** Director Ann Draper, Associate Director Michael McCawley, Associate Vice Chancellor Michelle Whittingham, CPEVC Alison Galloway

**Final Confidentiality Statements**

Those members and guests whom had not yet signed confidentiality statements were asked to do so.

**Announcements**

- Chair Cooperstein announced the meeting of the Academic Senate Friday November 5, 2010 at the Steveson Event Center.
- Michael McCawley made revisions to the October 6 minutes and the committee will table review/approval until its next meeting November 17.
- Chair Cooperstien asked for an alternate to attend SEC November 9. Chris Edwards agreed to attend after the meeting adjourned.

**Holistic Review**

CAFA will consider the UCSC admission selection criteria and potentially change from the current “quantitative” model to a more “holistic” approach like those used at UCLA or UCB. CAFA determines admission selection criteria for UCSC within the broader framework of the Board of Admissions and Relations with Schools (BOARS) who set the overall criteria and framework (comprehensive review) that Regents have approved. In order to address this issue, the committee asked guest Associate Director McCawley to explain the current UCSC admissions process. Michael presented much of the quantitative process (documentation on processes to be distributed to committee electronically) and will address the subsequent reader review process at the next meeting.

The committee agreed it would review the UCSC admissions process as well as the UCLA read sheet prior to the November 17 meeting. Associate Director McCawley will finish his presentation on UCSC’s processes and the committee will begin a discussion of the pros/cons of holistic review.

**Financial Aid Report**

Director Draper discussed the report which was distributed to the committee, *Undergraduate Financial Aid and Scholarships* noting that UCSC students must contribute the first \$9,000 through work/loan in order to obtain financial aid. Many students find this challenging. The Blue and Gold Opportunity Plan is also undermining the FAO’s ability to target funds to students based on financial need because it operates with different rules than previously implemented financial aid programs at UCSC.

There are not adequate work opportunities either on or off campus to meet student demand. A high percentage of UCSC students need employment but only a small

percentage of our students are hired. Some students are driving long distances to work. Many students and parents are reluctant to take loans we can offer – the \$9,000 UCwide work/loan expectation is frightening for some. Campus scholarships offset this expectation but are relatively few in number. In 2009-10 UCSC supported less than 1% of undergraduates (1,227 FTE) with campus scholarships. UCSC scholarship funding is at the bottom in the UC system.

### **Consultation with CPEVC Alison Galloway**

CP/EVC Galloway is planning for a resumption of faculty hiring since UCSC's faculty has dwindled in recent years. While divisions will be authorized to resume hiring, the CP/EVC believes that the campus is at a steady state for total faculty. This will likely result in the restructuring of some divisions/majors. In some cases, the faculty supporting particular majors will be absorbed into other areas but the majors will still be offered. In other cases majors may be discontinued. The CP/EVC discussed the current campus budget status and her commitment to evaluate those areas which were cut so deeply that it is impacting teaching and learning to an unacceptable degree.

CAFA discussed the feasibility of the CP/EVC's monetary support for an Honors program. The CP/EVC did voice her support for a potential program but only as a modest augmentation rather than a dedicated courseload, particularly while several divisions remain understaffed. CAFA noted that in previous discussions a range of \$100,00-200,000 was floated, and the CP/EVC indicated that the lower end of that range was more feasible at this time. She explained that while she is concerned with the attrition rate of high achieving students, which the Honors program would potentially mitigate, she also wants to address the attrition of students at the other end of the academic performance spectrum.

There was discussion of academic support as it relates to retention across campus. The CP/EVC elaborated on several areas of concern and areas of opportunity like the HSI (Hispanic-Serving Institutions) program. She plans to evaluate the array of various retention programs which are offered by disparate units across the campus. In some cases, these may need to be restructured, or collaboration otherwise improved. Her hope is that with increased (though modest) funding support of these services, the campus can ensure that all students have access to the support they need in addition to the possibility of obtaining additional resources for the programs from new funding sources.

The CP/EVC mentioned the admissions related issue of non-resident student population. The campus is not currently reaching its target for non-resident students and as a result, is penalized financially by OP. If UCSC can increase its enrollment of non-residents, not only does the campus earn higher student fees, but could potentially reap a huge windfall by avoiding an OP mandated penalty. CAFA can consider how this issue could or if it should be addressed during the admissions process. The campus can also do a better job with targeted advertisement to out of state constituencies.

At the request of Chair Cooperstein, the guests and student representatives were asked to step out for a short executive consultation with the CP/EVC.

### **Honors Program**

Hiroshi Fukurai will be joining the Honors sub-committee.

**Essay Prompts for Merit Scholarship Program**

The committee discussed using the same essay prompts used in 9-10 for the 10-11 cycle. CAFA agreed that the questions may need to be revised and to review the historical Merit Scholarship essay prompts. The committee will take the matter up at their November 17 meeting.

The committee briefly discussed the amount of Regents Scholarships awards, ranging from \$1,000 to coverage of full financial need for students on financial aid. Regents Scholars also enjoy other perks, including priority enrollment and guaranteed 4 year housing. Last year CAFA set a goal to recruit 30 new frosh Regents Scholars by offering 200 awards (15% yield). This target would have resulted in a total of 142 Regents Scholars. In 2010-11 there are 140 Regents Scholars, 25 are new frosh.

Chair Cooperstein adjourned the meeting.