Resolution on Business Plan for Silicon Valley

The following resolution was moved from the floor and was passed by a show of hands

Whereas; the UC Santa Cruz administration proposes to establish a presence in Silicon Valley, including a commitment of faculty FTE

Whereas; the Senate Executive Committee criticized the academic plan for this venture on December 17, 2013, calling for "a clearly articulated vision for what UCSC is striving to accomplish" and "a business plan that allows us to assess the benefits and opportunity costs",

Whereas; the Administration has failed to provide such a business plan,

THEREFORE BE IT RESOLVED that the Santa Cruz Division of the Academic Senate CALLS on the Administration to provide a business plan for UCSC's Silicon Valley venture that a) provides evidence demonstrating that it will be self-sufficient or revenue generating, and details the estimated time and costs required to reach this state; or if it is not presumed to be self sufficient or revenue generating, then b) documents the resources needed, the resultant opportunity costs, and benefits to campus academic programs.

ADVISES all Senate committees to refrain from endorsing UCSC's growth in Silicon Valley until such a business plan has been discussed as an agenda item in a meeting of the Division REQUESTS the UCSC Administration not to commit permanent resources such as faculty FTE to Silicon Valley until Senate consultation in the manner outlined above has occurred.

Respectfully submitted;
Ronnie Lipshutz, Politics