

CPB on Professional Schools  
Presentation for Senate meeting, March 9, 2007

Framework of academic planning and growth:

Responding to the recent period of rapid growth over a relatively short time, the campus currently has two conditions of growth in place: increase percent of grad enrollments (from 8.7% to 15%) and capacity I&R space (in line with UCOP's overall goal of meeting at least 80% of the guidelines set by the California Postsecondary Education Commission or CPEC). Now, with "Tidal Wave II" nearing its end, we are facing a set of different consequences of growth in the slowing or flattening of undergraduate enrollments. This is intensified by "reform" in UC eligibility requirements, with unpredictable consequences. One challenge will be how to meet our enrollment targets. Another will be how we shape the contours of the freshman class (selectivity). Must now supplement our current conditions of growth with new ones, theses or principles, to meet these needs. Monitor: 1. Shifting patterns in undergraduate enrollments rather than focus on numbers, e.g., enrollment management all the way through the educational life-cycle, from composition of freshman class to distribution of students in divisions and departments, to graduation. Capacity issues: how effectively are we delivering our programs, from Gen Ed to exit seminars for the majors?

CPB focus on developing key measures to assess quality of undergraduate education-- whether and to what extent educational quality is being maintained and improved. Also working on measures to assess/track research dollars and fund-raising. Report in spring.

1. Why professional schools now?

- A means of increasing graduate growth outside traditional MA and PH.D. programs.
- A means of enhancing areas of campus strength.
- A means of meeting state needs for well-trained professionals in a variety of areas, including community colleges.
- A means of developing community ties around the region (including Monterey Bay area institutions and Silicon Valley).
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2. Process for new proposals

- Guidelines for pre-proposals
- EVC available support

3. What's been done to define and compare professional school options?

- Call for proposals last year.
- Seed money from the Vice Provost for Academic Affairs.
- Office of the President (OP) money for development of the UCSC-Silicon Valley connection.

4. What options have emerged, and what is their status?

- Architecture and Design, Education, Environmental Science and Policy, Library and Information Technology, Nursing, and Public Health (suggested by faculty groups and deans)
- Climate Change (pre-professional school program)
- Coastal and Marine Policy, Public Media, and Public Policy (pre-proposals funded through Senate process)
- School of Management (most fully funded and developed)

5. School of Management update

- Pre-proposal phase
- Seed money/funding (Special Chancellor's fund and OP/SV)
- Consultant report
- Resource plan
- Campus sponsors

6. What are the steps in the formal approval process for graduate and professional programs both on and off-campus?

[See last slide, a process map.]