

August 27, 2009

Chancellor George Blumenthal
Kerr Hall

Re: Graduate School of Management

Dear George:

As our 2009-10 Senate Leadership year draws to a close, we want to acknowledge our discussions with you regarding campus efforts on a Graduate School of Management (GSOM). We appreciate your willingness to listen and to do so on several occasions. We also want to recognize a point clear to all - that we have "agreed to disagree." The Senate sees little potential from the current approach, yet we acknowledge your set of priorities, including a possible SOM in Silicon Valley.

As part of this notice, we want to encourage you to update the campus community, clearly and publicly, about your decision to continue funding the current approach to developing a GSOM. As the coming academic year begins, amidst many budgetary difficulties and unknowns, we know there will be many questions about resources spent on these efforts. We think it best to operate in an open and transparent manner, and that requires you to update the campus on these plans. For context, it would be useful to convey a sense of accomplishments, on the part of Special Assistant Singh, over the past two years.

Just this week, one of us received the attached. It did little to allay our concerns about progress in developing the intellectual foundations of a GSOM, built from UCSC's strengths.

Sincerely,



Susan Gillman, Chair
Committee on Planning and Budget



Lori Kletzer, Vice Chair
Academic Senate



Quentin Williams, Chair
Academic Senate

ATTACHMENT
Cc: EVC Klinger

