MINUTES
Regular Meeting of the Santa Cruz Division
May 29, 2013

Meeting

A regular meeting of the Santa Cruz Division of the Academic Senate was held Wednesday, May 29 at the Stevenson Event Center. With Parliamentarian Donald Potts present, Chair Joe Konopelski called the meeting to order at 2:35 p.m.

1. Approval of Draft Minutes

The minutes of March 8, 2013 were approved with one correction on page 1, paragraph 4 clarifying the passage of Prop 30 did not make up for the nearly $1 billion in cuts the system has endured.

2. Announcements

a. Chair Konopelski

Chair Konopelski welcomed Senate members and special guest Congressman Sam Farr to the meeting, requesting that Congressman be extended privilege of the floor, which was approved by unanimous consent.

Chair Konopelski reported the Senate staged multiple open meetings concerning the use of Learning Technologies. A set of suggestions for the critical examination of new Coursera course proposals were sent to the EVC by the Senate Executive Committee, and at the systemwide level, course proposal requests for the Innovative Learning Technology Initiative (ILTI) are expected in the near future once the Governor's revised May budget containing $10M for online education is adopted.

Working closely with the administration, the efforts of multiple Senate committees yielded an increased number of "intent to register" filings for graduate students and non-resident undergraduate students, putting UCSC on a path toward reaching our goal of growing both of these types of students. Thanks were extended to the Office of Admissions, VPDUE Richard Hughey's unit, the Senate Committee on Admissions and Financial Aid, VPDGS Tyrus Miller, and the Graduate Council for their extraordinary efforts.

It was noted that increased research funding will be necessary to provide the best possible experience for the increasing number of graduate students.

Chair Konopelski explained the importance of strategic campus-wide planning, mentioning the draft of the Long Range Enrollment Plan (LREP) and the report from the Joint Senate/Administrative Task Force on Academic Structures and Strategic Planning.

b. Chancellor Blumenthal

Chancellor Blumenthal reported this was his most externally focused year with multiple trips across the country telling the university's story to donors, alumni, and friends of UCSC. The Chancellor introduced Congressman Sam Farr, here to present a copy of the tribute from Congress to Professor Sandra Faber in recognition of her National Medal of Science.

Congressman Farr recognized Professor Faber's achievement as extraordinary and requested this tribute be included in the Congressional record, which is filed in all the libraries in the world. On behalf of the people of the Central Coast who elected Congressman Farr, a copy of the tribute given by Congress was presented to Professor Faber for her inspiring work in the field of Astronomy and Astrophysics.

Professor Faber spoke of the promise of Astronomy and extended thanks to the Congressman and her colleagues at UCSC.

Chancellor Blumenthal described the efforts and activities around the first comprehensive fundraising campaign focused on increasing engagement with UCSC alumni. This campaign intends to continue to increase dialogue with high-capacity donors as well as to build on the momentum from key gifts, such as the $5M donated from the Webster Foundation to support our Sustainable Agriculture program and barn restoration. The audience and deans were thanked for their participation in these efforts. It was noted that more work needs to be done, but that steps for the next phase are being addressed.

The Chancellor presented a brief update on Sacramento; the Governor's May budget proposal for the University of California was nearly identical to the January budget proposal, with an included increase in funding. Chancellor Blumenthal doubted that the finalized budget would deviate much from the proposed budget, but went on to explain that it is unclear whether or not there will be tuition increases in our future. The challenge remains to boost revenues of the UCSC campus with or without increases in tuition.

An update was given concerning the search for a new University of California president. It was expected that the decision will have been made by mid-July.

The Senate was thanked for hosting three informative and engaging online education forums. The Chancellor then highlighted the many awards and honors received by UCSC faculty, explaining that while he could not mention everything, all of these awards and examples of scholarly leadership come together to propel the campus' reputation. Additionally, UCSC's recent Leiden ranking of 11th out of 500 major universities measured by their scientific performance was mentioned. Successful sustainability efforts were also noted; UC Santa Cruz received a top "green school" ranking from the Princeton Review.

Chancellor Blumenthal concluded his speech by emphasizing the value of the strategic planning process; collaborative goal setting provides the opportunity to shape the next twenty years. This year UCSC strategically used rebenching allocations to re-invest in faculty and to support the

efforts to grow our graduate programs. These practices will be used in the upcoming school year as well. Dean Tyrus Miller and the Graduate Council were thanked for their leadership.

c. Campus Provost/Executive Vice Chancellor Galloway

EVC Alison Galloway gave an update on some ongoing searches at UCSC. The search for a new Vice Chancellor for Research has been canceled. The search will be revisited once we have met with stakeholder groups in order to better define the job description around the needs of our campus. The search for the Vice Chancellor of University Relations is expected to be conducted throughout the summer and conclude in the fall. An interim Librarian is in the process of being approved while we look for a permanent University Librarian over the next year.

UCSC is starting an intensive strategic planning process of widespread involvement between faculty and staff. When this plan is finished, the goal is that individuals and departments will be able to see how they can work to support the campus' future. As the budget continues to shift, EVC Galloway described this as an opportune time to begin planning for and around what funding, demographics, and higher education may look like in the future.

Most of the cuts to the campus budget this year were due to the mandatory cost increases such as pension benefits and salary increases. It is expected that this pattern will continue over the next few years, however it will be slightly offset by the rebenching allocations. In the upcoming year there is expected to be a fairly significant augmentation of permanent money. In 2013-14, we will continue to look for increased faculty hiring in order to continue to grow the graduate program. It was noted that this is also the time to look at our teaching and the infrastructure supporting it. Some funds/resources are likely to be allocated to the structure that supports teaching.

Most demanding of our attention is not budget cuts, but ways we can increase revenue in the future. Four major ways of increasing revenue were discussed 1) higher numbers of enrolled non-resident students, both out of state and international 2) summer session 3) prompting and promoting research in order to grow funding 4) and private philanthropy.

This year had many discussions concerning online education. Our involvement with Coursera has taught us a lot about the hard work it takes to provide an education online. Thus far in the process this is not proving to help UCSC save a lot of money, however it holds the potential to reach many students. The knowledge gained from our work with Coursera has started a much needed dialogue about what resources will be necessary to improve learning, and what changes need to be made. Two areas of concern for the new ILTI were mentioned, one was the banking of classes and the other was the diversity of what is being taught.

The Senate and the Senate leadership, chairs, and committees were thanked for their collaborative work this year.

3. Report of the Representative to the Assembly (none)

4. Special Orders: Annual Reports

CONSENT CALENDAR:
a. Committee on Faculty Research Lecture 2012-13 Annual Report (AS/SCP/1723)

This year two nominees were selected for the 2013-14 Faculty Research Lecture. Chair Wlad Godzich presented the Nominees, Abraham Seiden and Howard Haber from the Physics Department.

The Nominees were accepted by acclamation.

5. Reports of Special Committees (none)

6. Reports of Standing Committees

a. Committee on Committees
i. 2013 – 14 Nominations (AS/SCP/1724)

Elizabeth Abrams, Chair of Committee on Committees, presented an addition to the report due to an error of inadvertent omission. Scott Oliver was nominated by COC to the Committee on Computing and Telecommunications.

The slate of nominees that appeared in the agenda, as well as the additional nominee, was accepted by acclamation.

b. Committee on Research
i. Distribution of University Opportunity Funds (AS/SCP/1725)

Chair of the Committee on Research, Scott Oliver, described some of the programs funded by COR. Data from the last five years was presented, describing the high selectivity in vetting FRG and SRG proposals and explaining the importance of submitting a strong proposal. The Scholarly Meeting Travel (SMT) Program was also discussed; this program has funded over 800 conference participations, thus increasing the visibility of UCSC. It was noted by Chair Oliver that 100 percent of COR funds go to the faculty and these resources support all areas of expertise across the UCSC campus.

COR Grants have had a large impact at UCSC; COR funding has led to $6.5M in external funding between 2009-2012 alone, and supported the production of things such as publications, books, performances, exhibitions, presentations, fellowships, CDs and films.

In 2011-12 COR lost all State funding, meaning that nearly its entire budget now comes from indirect funding sources.

Oliver presented the justification for the 36 percent University Opportunity Funds distribution formula. The COR budget for supporting faculty research could be brought back to its previous levels (nearly double of what is presently available) by bringing COR's cut of 5 percent for the

University Opportunity Fund to 10 percent. It was suggested that this formula undergo Senate consultation.

Data on the funding distributions by Division for the Fiscal Years 2010-13 were presented; the distribution was not equal. It was suggested that UCSC consider adopting a practice more like that of other universities in which a portion of the indirect funding is given back to the PI who generates it. The reasons for promoting this practice include creating more research incentives for PIs and allowing researchers to maintain momentum on a project.

A comment was made from the floor emphasizing that as NIH/NSF funding decreases with the sequestration, COR funding became increasingly crucial in order to help support research in fields that NSF traditionally funded, but did not fall within budget cuts. COR was thanked for their support during times in which Federal funding is less accessible.

c. Committee on Educational Policy
i. Report and Policy on AIS GPA Calculation Standard (AS/SCP/1726)

The floor was opened up to questions for Chair of CEP Tracy Larrabee; there were no questions on the topic. Larrabee then commented that the purpose of this policy was transparency and to provide all departments with simple tools to help calculate a student's GPA.

d. Committee on Faculty Welfare
i. Report on Retirement and Online Education (AS/SCP/1727)

Chair of CFW, Barry Bowman, presented a report on the topics of retirement and online education.

Taking effect in July of 2013, changes to retirement benefits that were adopted by the UC Regents will reduce the overall compensation of UCSC faculty and staff. Contributions to one's retirement will increase, while the overall value of the benefits plan will decrease. As a result of the decreasing value of UCRP benefits, UC will need to offer higher wages in order to remain competitive. It was suggested that anyone seeking more details on the topic should review the report.

This year involved many discussions about online education. Chair Bowman urged that the unresolved issues surrounding online education be addressed next fall. Many are very enthusiastic about online education and its potential is well understood, however the importance of making an effort to anticipate the problems that may arise around online education should not be forgotten. The report covers five areas of concern that the faculty needs to work towards answering: 1) Is online education effective? We should be critical when considering the effectiveness of online education. 2) What is the likely range of UCSC's investment in any types of online education? 3) What is the impact of our agreement with Coursera? We have agreed to one particular model, but is this the model for our campus? 4) Whose course is it? There are remaining questions concerning ownership and control. Lawyers should be consulted. 5) What do the faculty want?

A comment from the floor seconded the recommendation by CFW to have a public, nonpartisan discussion of the issues raised next fall.

EVC responded referencing additional topics of discussion, including the different types of online courses and the varying ways online technologies can be used, and how online education might affect higher education at the statewide and national level. The Office of the President and its discussion of online education was another topic that will need future discussion. It was suggested that we consider creating a network of people between each of the UC campuses to work in collaboration.

e. Graduate Council
i. Oral Report on Graduate Growth at UCSC

GC Chair Bruce Schumm reported that the Rebenching initiative has resulted in more resources to raise our numbers of enrolled Ph.D. students. Currently about 7 percent of the students at UCSC are Ph.D. students. The goal, however, is 12 percent, meaning that we have room for another 800 enrollments. Another possible way to grow graduate numbers is along with faculty FTE lines; 80 are expected to be created and most are not yet allocated.

A joint "Academic Structures" task force co-chaired by VPAA Lee and Vice Chair Brenneis has been focusing on budget, curriculum and research, and graduate growth. A report on each of these subjects is to be presented to EVC Galloway on June 10, 2013. Within it, the report on graduate growth will contain proposals that will begin to address some of the challenges of increasing Ph.D. enrollments to our 12 percent goal. For instance, additional resources will be needed and increasing the enrollment of Masters students or gaining additional FTE support could play a crucial role in this process.

For 2013-14, the goal was to enroll 50 more Ph.D. students than in previous years. In 2013, 71 more doctoral students accepted offers than in the past two years, however it has yet to be known how many of these 71 will enroll for the Fall quarter.

UCSC has entered into a strategic planning exercise; the campus has hired a consultant for the 2013-14 academic year, and the hope is that the preliminary findings from this exercise will begin impacting actions as early as Winter quarter in 2014.

Chair Schumm concluded by stressing GC's hopes that increasing graduate growth will be treated as a central planning issue and goal.

A question was raised from the floor about whether graduate groups have been discussed as a quick way of bolstering new interdisciplinary programs. This method was tried on the campus in past and was generally successful, although there were some impediments.

Chair Schumm responded saying that graduate groups had not directly been discussed, however interdisciplinarity is discussed regularly. It was noted that graduate groups are partly administrative, and academic in the way they are structured.

A comment from the floor noted that among the additional resources, one that was not discussed is staff. In order to increase the size of the graduate program, we cannot continue to cut staff positions, but we will need to increase staff instead. Chair Schumm responded, reminding the Senate that GC evaluates how budgetary conditions affect UCSC's ability to provide quality graduate programs. It was encouraged that this issue be opened for discussion again in the future.

7. **Report of the Student Union Assembly Chair**

SUA Chair DT Amajoyi reported on some of the larger successes of the 2012-13 academic year. UCSC reached a new voter registration record, registering 4,088 students. The Student Assembly advocated for the health care plan, working to address the large issues and make changes the students wanted to see happen. SUA also worked with EVC Galloway to extend library hours for the next three years without additional costs to students.

The report was concluded with a brief discussion of the importance of collaboration between the Senate and students.

8. **Report of the Graduate Student Association President (none)**

9. **Petitions of Students (none)**

10. **Unfinished Business (none)**

11. **University and Faculty Welfare**

12. **New Business**

A comment was made from the floor discussing the Academic Structures Task Force, which was supposed to have a twin Pedagogy Task Force so issues like online education and how to improve learning in the twenty-first century could be discussed. This year we were unable to find a chair for this Task Force, however it was suggested that this may be an opportunity to resurrect a task force to address these issues.

The meeting was adjourned at 4:11 p.m.
ATTEST:
Judith Habicht-Mauche
Secretary

October 16, 2013